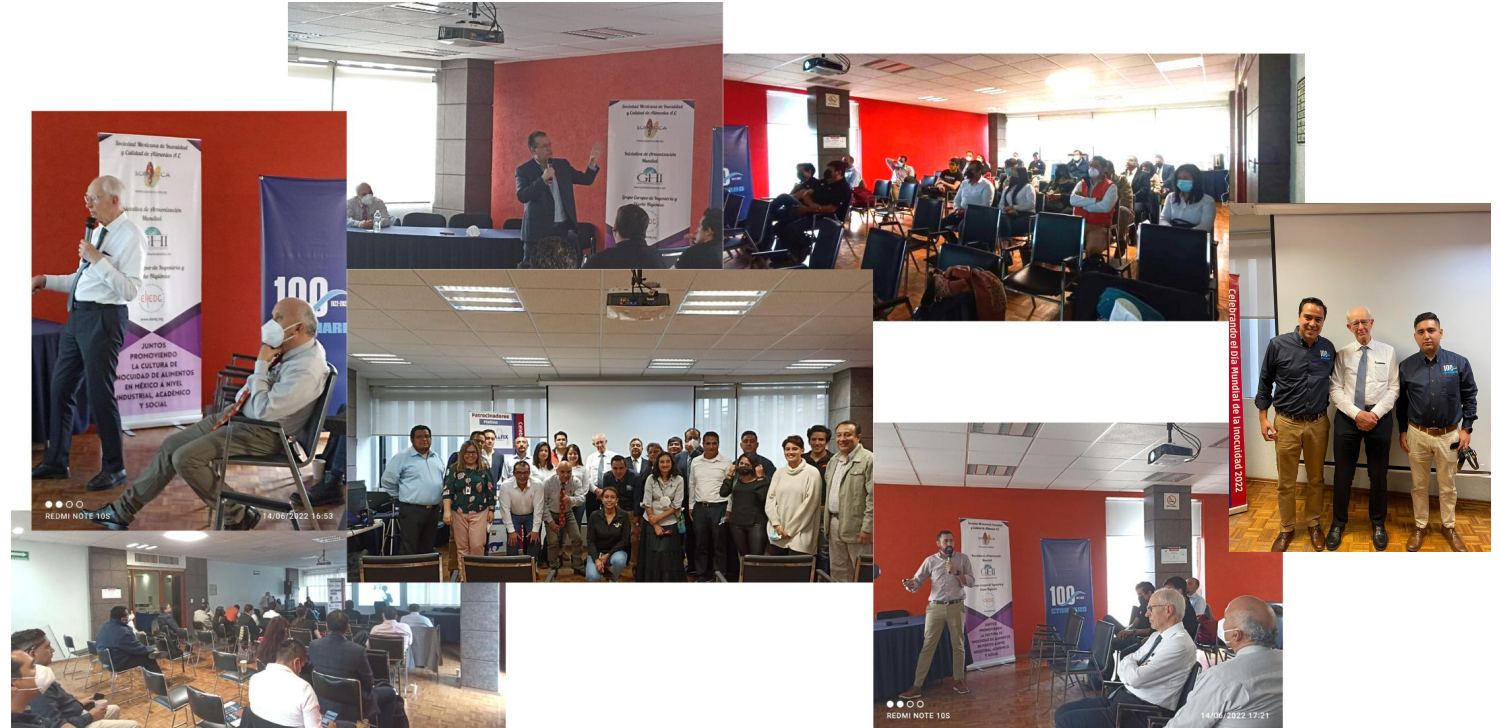




Report Event "World Food Safety Day, 2022"

Mexico City Venue

- Tuesday June 14, 2022
- Keynote: "Perspectives of Hygienic Design", Huub Lelieveld
- Panel Discussion: "The Hygienic Design on the Supply Chain"
 - Jorge A. Montero, SIGMA Alimentos
 - Miguel A. Almanza, PEPSICO Mexico
 - Jorge Santiago, HASKELL Group
 - Alex Maroto, EHEDG Authorized Instructor



Onsite Mode:

- Venue: CANACINTRA offices, Mexico City
- Attendees: 20 people

Online Mode:

- Platform: Google's Meet
- Attendees: 31 people

Acknowledgments Mexico City

- We thank SIGMA Alimentos for sponsoring the coffee break.
- We also thank to CANACINTRA to facilitate the space for the event.





Monterrey Venue

- Wednesday June 15, 2022
- Keynote: "Perspectives of Hygienic Design", Huub Lelieveld
- Panel Discussion: "The Hygienic Design on the Supply Chain"
 - Jorge A. Montero, SIGMA Alimentos
 - Marcos Torres, Manufacturas El Venado
 - Juan Mar Castañón, Grupo Nabor del Norte



Onsite Mode:

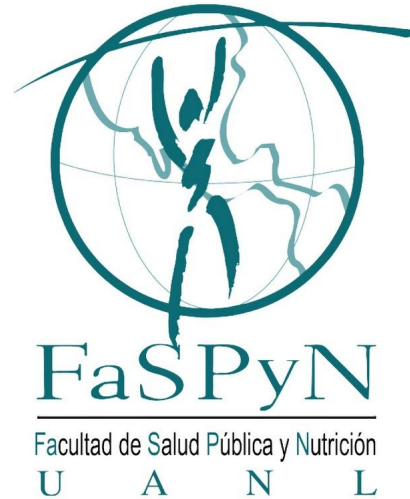
- Venue: Facultad de Salud Pública y Nutrición, UANL, Monterrey, Nuevo León, México
- Attendees: 20 people

Online Mode:

- Platform: Google's Meet
- Attendees: 33 people

Acknowledgments Monterrey

- We thank the authorities of the FASPyN for facilitate the “Auditorio Fundadores” in order to celebrate this event, and the state committee SOMEICCA Nuevo León for their valuable support on the event.





Guadalajara Venue

- Thursday June 16, 2022
- Keynote: "Perspectives of Hygienic Design", Huub Lelieveld
- Panel Discussion: "The Hygienic Design on the Supply Chain"
 - Francisco Javier Ortega, Steuler Linings
 - Mario Echandi, CIAJ
 - Ulises Carrillo, SuKarne



Onsite Mode:

- Venue: CIAJ offices, Guadalajara, Jalisco, Mexico
- Attendees: 30 people

Online Mode

- Platform: Google's Meet
- Attendees: 40 people

Acknowledgments Guadalajara

- We thank the team of the Chamber of Food of Jalisco, CIAJ, managers and staff, for the support on the event, as well as for the sponsorship of the coffee break, and in a very special way for the dissemination of the event.



Satisfaction Survey & Total Attendees

Summary of Averages

Magna Conference	7.8
Panel Discussion	8.0
TOTAL AVERAGE OF THE EVENT	8.0

We had a total of 174 attendees on the events

(Including onsite mode, online mode and the three venues)



Speaker's Comments

Francisco J. Ortega

Manager Director, Steuler
Linings

Great opportunity for quality employees in or order to participate on this type of events, great conference of Dr. Huub in the industrial practice of hygienic design.

Juan Mar Castañón

Comercial Manager of
Food Safety, Grupo Nabar
del Norte

Dynamic event with approaches from different points of view and lots of learning.

Ulises Carrillo

Food Safety and Quality
Director, SuKarne

A very necessary topic - not well known -, maybe give a little more time to builders in order to share their experiences and practices from day to day on how to sell the ROI.



Speaker's Comments

Jorge Santiago

Process Engineer, The
Haskell Group

Very gratifying to have an event where knowledge and application is spread in different areas with speakers such as EHEDG founder.

Miguel Almanza

Food Safety Coordinator
LATAM, PEPSICO México

I believe that these kinds of events are important in the industry on food safety and hygienic design, as well as an opportunity to share experiences and good practices. Undoubtedly, the hygienic design standards established by EHEDG are a guide of high technical value to apply in the industry.

Mario Echandi

Food Safety Consultant,
CIAJ

It was an international event, which brought with it knowledge and topics that can be developed in the future.



Comentarios Ponentes

Marcos Torres

Mechanical Engineer, Manufacturas
El Venado

Event of great interest for food companies of any size. The topic of hygienic design was discussed from the perspective of association in charge of HD, equipment suppliers and food processing companies.

Alex Maroto

EHEDG Authorized Trainer

Excellent activity of bringing together academy and hygienic design concepts with equipment manufacturers, considering the way food processors improve their current facilities and new projects



Thanks to our Key Speaker



Huub Lelieveld, EHEDG and GHI founder





Thanks to our Sponsors

Platinum

Sigma



Gold



Silver





Thanks to the Organizers

MexEHEDGCom



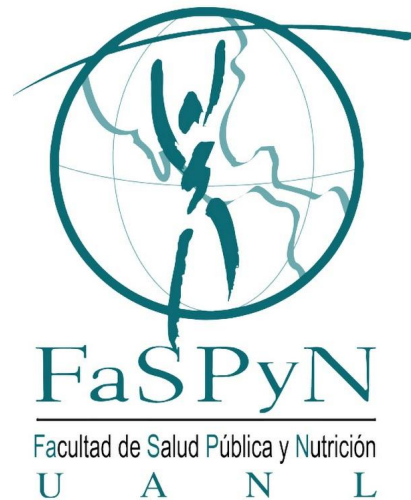


Thanks to the Venues

Mexico City



Monterrey



Guadalajara





Mexican EHEDG Committee



Marco A. León Félix
President



Gerardo Valderrama
Vicepresident



Marco Torres
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**Roberto Gamma/
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Vocals



Sivestre Uruibe
Vocal



Victor Hugo Ramírez
Vocal



Priscila Hernández
Vocal



Mexican EHEDG Committee

Other members of the committee

- Alberto Ibañez – Chile
- Alex Maroto – Costa Rica