

EHEDG Plenary Meeting 14 October 2025



EHEDG Plenary Meeting Agenda 2025



MORNING

1. Opening & Welcome	09:00 - 09:10h	Hein
2. EHEDG Organisation Update	09:10 – 09:50h	Adwy
3. Sub-Com Training & Education	09:50 – 10:10h	Irene
4. Sub-Com Certification	10:10 – 10:30h	Jürgen

Coffee Break: 30 mins – 10:30 – 11:00h

5. Sub-Com Working Groups	11:00 – 11:25h	Patrick & Uwe
6. Sub-Com Regional Development	11:25 – 11:50h	Helga & Adwy
7. OGSM - Strategy 2030	11:50 – 12:15h	Adwy
8. Intro to Afternoon Programme	12:15 – 12:30h	Adwy

EHEDG Plenary Meeting Agenda 2025



AFTERNOON

Lunch: 60 mins – 12:30 – 13:30h

9. House of Commons Sessions 13:30 – 14:15h all

Coffee Break: 15 mins – 14:15 – 14:30h

10. House of Commons Sessions 14:30 – 15:15h all

Coffee Break: 15 mins – 15:15 – 15:30h

11. Feedback Presentations 15:30 – 16:50h Deb, Dean, Jim, Steve

12. Closing 16:50 – 17:00h Hein





Opening & Welcome



Vision & Mission

ENGINEERING PORCE

Our vision

 The aspirational goal that drives our foundation is to be the leading source of hygienic design and engineering expertise, and enhance food safety and quality across the whole industry. This is the shared ambition that shapes our role in the outside world.

Our mission

• The outline around our logo captures the mission we're relentlessly committed to: to raise awareness of hygienic design and engineering, develop guidance and solutions, provide a platform to promote our expertise and facilitate networking across the world.

Constitution, Internal Rules & Code of Conduct



- Why do we have a Code?
- Who must follow our Code?
- What does the Code require from me?
- What should I do if I learn about or suspect misconduct?
- What will happen if someone does not follow the Code?

1. We follow the law

Following Applicable Laws

2. We conduct our activities with integrity

- Anti-Bribery
- Gifts and Entertainment
- Fair Competition
- Intellectual Property



Constitution, Internal Rules & Code of Conduct



- 3. We keep accurate and transparent records
- 4. We honour our organisational obligations
 - Trust in Relationships
- 5. We treat people with dignity and respect
 - Human Rights
 - Strength through Diversity
 - Alcohol and Drugs
 - Harassment and Violence
- 6. We protect EHEDG's information, assets and interests
 - EHEDG Property and Resources
 - Political Activity





EHEDG Organisation Update



EHEDG Organisation updates





1. Productivity & Efficiency

- 1.1 Testing and parallel run of new CRM / finance system (Odoo)
- 1.2 Integrated with our website backend system
- 1.2 Microsoft Teams implemented for all WGs

Internal Development



2. Tools development / Projects

- 2.1 E-learning module
- 2.2 Summer Course
- 2.3 Introducing new sections, functionality and landing pages on ehedg.org



3. Head Office Team Development

- 3.1 Recruited Development Director
- 3.2 Digital nomad in communication team
- 3.3 Two new interns per half year
- 3.4 Hiring new financial manager and events intern

EHEDG Organisation update





4. Portfolio management

- 4.1 Establishing and implementing product dev strategy with SCWGs
- 4.2 Streamlining guideline development process

Value creation for members



5. Event management & execution

- 5.1 EHEDG World Congress 2026 and 2028 (incl. PM)
- 5.2 Chairs and Full Working Groups Days
- 5.3 EHEDG PanAm Congress 2027
- 5.4 EHEDG APAC Congress 2027

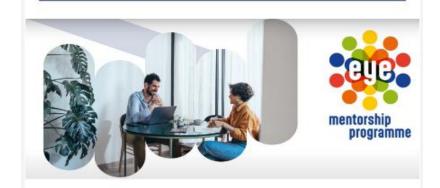


6. Partnerships

- 6.1 Strengthening collaboration with EFFoST
- 6.2 Conferring with 3-A SSI, CIFST, IAFP and other (potential) partners

EYE Mentorship Programme





The EYE (EHEDG & Young EFFoST) Mentorship Programme organised its inaugural 3-day Midway Event in the Netherlands on 22-24 May, with mentors and mentees gathering to exchange experiences at the halfway point of the cycle. This event marked the first face-to-face meeting for many pairs, strengthening their collaboration.

Registrations for Round 2 will be open in two weeks!

Read more here









EHEDG Organisation update





7. Communication

- 7.1 Quarterly comms programmes
- 7.2 Expert networking platform
- 7.3 Company landing pages





8. Regional development

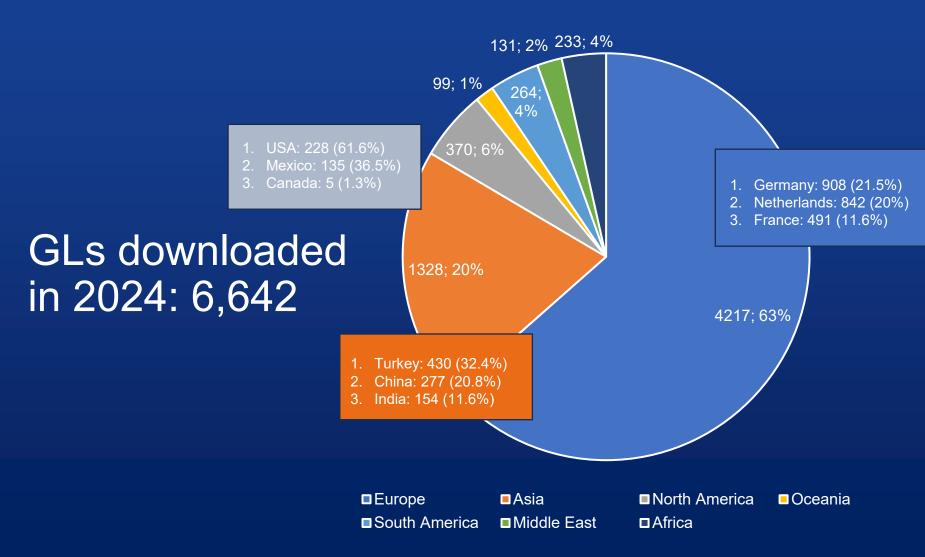
- 8.1 Defining membership strategy
- 8.2 Growing and consolidating strategy in sync with SCRD
- 8.3 Enhanced planning and budget process

9. Marketing

- 9.1 Website performance, content, SEO
- 9.2 Newsletters, e-mail campaigns, LinkedIn posts
- 9.3 EHEDG Yearbook 2024

EHEDG Guideline downloads





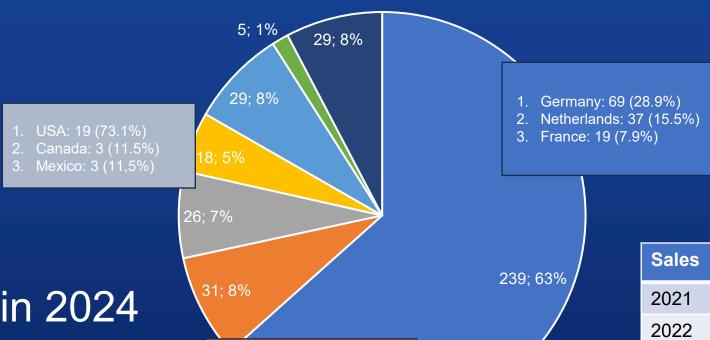
Downloads	EHEDG.org
2021	4,658
2022	5,047
2023	5,828
2024	6,642
2025*	4.273

Jan - Aug



EHEDG Guideline sales





GLs sold in 2024 on ehedg.org: 498

Turkiye: 7 (22,6%)
 South Korea: 6 (19,3%)

3. Japan: 5 (16,1%)

Sales	EHEDG.org	VDMA.org	Total
2021	0	326	326
2022	0	250	250
2023	346	66	412
2024	472	26	498
2025*	255	14	269

*Jan - Aug

■Europe	■Asia
■ South America	■Africa

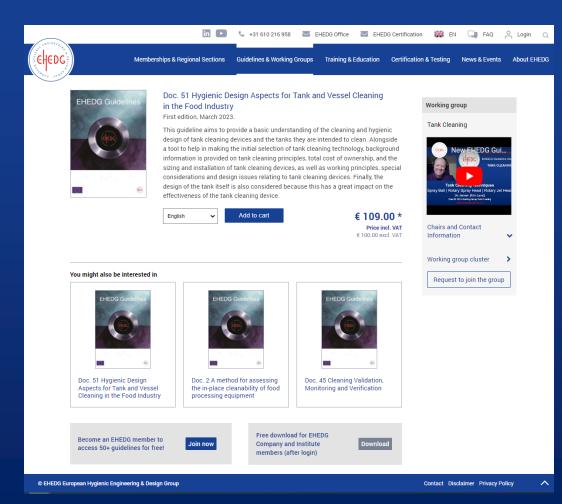
■North America
■Middle East

Oceania



EHEDG Guideline sales





Sales	EHEDG.org	VDMA.org	Total
2021	0	326	326
2022	0	250	250
2023	346	66	412
2024	472	26	498
2025*	255	14	269

*Jan - Aug



Global & Regional Third-Party Events 2025





Exhibitions, congress or events in which **EHEDG will** participate, with board and head office representatives or regional committee members, part of EHEDG's (regional) activities, included in our overall and/or regional annual plans.

Participated third-party events 2025



IPPE

28 - 30 January

Atlanta

Hein, Adwy, Patrick



Gulfood

17 - 21 February

Dubai

Adwy, Hein



Fouling and Cleaning in Food Processing

25 - 27 March

Dresden

Hein, Marc & many more



GFSI

31 - 03 April

Dublin

Hein, Patrick & Adwy



IFFA

03 - 08 May

Frankfurt

Dirk



3-A Annual Meeting

06 - 08 May

Chicago

Hein, Patrick , Adwy



FOOMA

10 – 13 June

Tokyo

Hein, RS Japan



PROPACK

11 - 14 June

Bangkok

Hui, Helga, Joshua, Onur, Adwy



Participated / Planned third-party events 2025



GHI World Congress

25 – 27 June

Rotterdam (NL)

Matilda, Gerhard



IAFP

26 – 31 July

Cleveland (US)

Patrick, Adwy



DrinkTec

15 – 19 September

Munich (Germany)

Adwy, Jurgen, Dirk



PPMA

23 – 25 September

Birmingham (UK)

UK Regional Section

Gulfood

4– 6 November

> Dubai (UAE)

SC GCC Hein & Adwy

EFFoST

17 – 19 November

Porto (Portugal)

Hein, Joshua, Karlijn, mentors and mentees

DIFSC

17– 19 November

> Dubai (UAE)

SC GCC Adwy



Some impressions from attended events



Global & Regional Third-Party Events 2026

Meeting/Event/Exhibition/Congress	Country	City	Start	End
Indus Food Tech	India	Greater Noida	8-jan	10-jan
Gulfood	UAE	Dubai	6-jan	30-jan
IPPE	USA	Atlanta	27-jan	29-jan
EMPACK	Switzerland	Bern, Zurich	28-jan	29-jan
GFAS	Netherlands	Amsterdam	28-jan	31-jan
ProSweets	Germany	Cologne	1-feb	4-feb
Southern Manufacturing & Electronics	UK	Farnborough	3-feb	5-feb
Fruit Logistica	Germany	Berlin	4-feb	6-feb
Packaging Birmingham	United Kingdom	Birmingham	11-feb	12-feb
Foodtech	Bulgaria	Plovdiv	17-feb	21-feb
Pumps & Valves Trade show	Germany	Dortmund	25-mrt	26-mrt
CFIA Expo	France	Rennes	10-mrt	12-mrt
Foodex Japan	Japan	Tokyo	10-mrt	13-mrt
Gastropan International	Romania	Sibiu	19-mrt	21-mrt
Valves & Pumps Expo	Poland	Warsaw	24-mrt	26-mrt
GFSI Conference	Canada	Vancouver	24-mrt	26-mrt
Dairy innovation Strategies	Netherlands	Amsterdam	25-mrt	26-mrt
Pumps & Valves Trade Show	Belgium	Antwerp	25-mrt	26-mrt
ISH China & CIHE 2026	China	Beijing	31-mrt	2-apr
ISTCI - FNH Congress	Singapore	Singapore	8-apr	10-apr
MACH	Birmingham	UK	20-apr	24-apr
Seafood Expo Global	Spain	Barcelona	21-apr	23-apr
FHA Food & Beverage	Singapore	Tampines	21-apr	24-apr
Chubu Pack	Japan	Nagoya	22-apr	25-apr
ECFST	Switzerland	Bern	24-apr	26-apr
The Health & Safety Event	UK	Birmingham	28-apr	30-apr
EHEDG WG Chair Day	Netherlands	Schiphol	21-may	22-may
3-A Summit on Hygienic Design	USA	Chicago	5-mei	7-mei



Exhibitions, congress or events in which EHEDG **will / can** participate, with board members, head office representatives or regional committee members.

Ensure this is part of EHEDG's (regional) activities, included in our overall and/or your regional annual plans.



Coming EHEDG events



EHEDG is growing and gaining a stronger global footprint
We want to get closer and create more engagement in our non-European regions, therefore organising ...



- World Congress in even years
- PanAm Congress in odd year
- APAC Congress in odd year
- Annual Plenary
 Meeting
 combined either
 with World
 Congress or
 FWGD in Europe

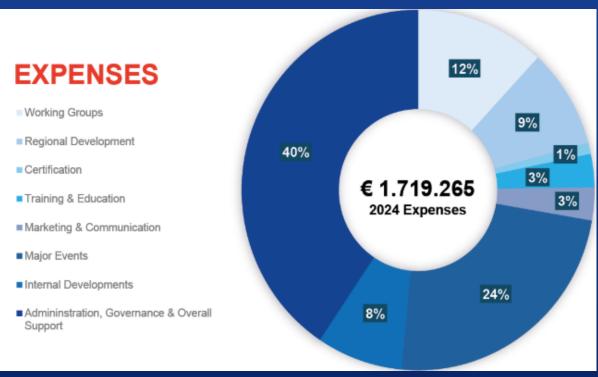


Membership Development & Finances

Financial results 2024









EHEDG Board Elections 2024



Vacancies for the term 2025-2028 (4 years)

- Foundation Board:
 - Vice-President
- Advisory Board:
 - 1 representative of food producing companies (to replace Anne-Claire)
 - 1 representative of equipment suppliers (to replace Tim)

Elections were held in November 2024



Candidates



Vice-President

• Dirk Nikoleiski (CFS)

Advisory Board

Food producers

- 1. Johnson Alao (Nestle)
- 2. Nathan Mirdamadi (Kerry)

Equipment / system suppliers

- 1. Bernd Roser (Habasit)
- 2. Didier Piffet (Staubli)
- 3. Maximiliano Moreira (Mettler-Toledo)
- 4. Steve Arnold (SMC)

Other

- 1. Peter Overbosch (ex-Metro)
- 2. Uğurcan Kartal (Consultant)

Selected candidates



Vice-President

Dirk Nikoleiski (CFS)

Advisory Board

Food producers

- 1. Johnson Alao (Nestle)
- 2. Nathan Mirdamadi (Kerry)

Equipment / system suppliers

- 1. Bernd Roser (Habasit)
- 2. Didier Piffet (Staubli)
- 3. Maximiliano Moreira (Mettler-Toledo)
- 4. Steve Arnold (SMC)

Other

- 1. Peter Overbosch (ex-Metro)
- 2. Uğurcan Kartal (Consultant)



Sub-Committee Training & Education



SCT&E Structure Distributed Responsibilities

Training & Education

Chair: Marc Mauermann Co-Chair: Irene Llorca

Training Courses

Expectations:

Recommendations for

- Training content for focus groups
- Content for "scalable, flexible" training courses, depending on student needs
- New training content
-

Responsible: Alan, Hein, Irene, Udo

Learning Formates - HOW -

Expectations:

- Analyse trends
- •Define new formats (e.g. e-learning, ...)
-

Responsible: Alan Friis, Gerhard, Patrick, HO

T&E Materials - WHAT -

Expectations:

- Update existing materials
- New topics
- Videos/animations
-

Responsible: Marc and all T&E members

Trainers - WHO -

Expectations:

- Define qualification and skills
- Applications
- Train the Trainer
- Regular communication
- •5 year Re-evaluation SCP 3.2.
- . . .

Responsible: Irene, Hui, Roland

KLP Task Force

- Alan
- Gerhard
- Giampaolo
- Hui
- Irene
- HO

T&E Material



New presentations

GL 58 Hygienic Design Risk Management GL 65 Sampling Systems For Representative Liquid Sampling

Updated presentations

- ✓ Working on new solutions to professionalise the content updating process C&D, Materials → good process between T&E, presentation owner, WG (Co-)Chair
- ✓ New couses presentation design. Improve the appearance of slides, image quality, etc..: coming soon, perhaps in 2026

E-learning Module Development

Objectives: Reviewing



High level overview of cleaning and disinfection (sanitation) topics



An invitation to attend advanced training connecting the insights with the other guidelines



Exploration of the latest technologies and solutions currently available in the market



Introduction to Topics for Future Advanced Trainings



Training Proposal

EHEDGES OF DESCONDED AND ON THE PROPERTY OF TH

Trainings based on

Doc 52 - Basic Principles of Cleaning and Disinfection in Food Manufacturing,

Doc 50 - HD requirements for CIP Installations

Doc 51 - Design Aspects for Tank and Vessel Cleaning, Doc 45 - Cleaning

Validation

E-learning Module **Understanding** The Essentials of The Critical Role **Core Principles of Hygienic Design** Soil Design aspects for of Cleaning Cleaning Introduction in **Excellence in Dry** Cleaning & Characteristics Requirements for Tank and Vessel **Validation** Disinfection in **Mechanisms Wet Cleaning** Cleaning **CIP Installations** and Cleaning Cleaning Monitoring and Food Verification **Agents Manufacturing** What happens during Techniques and Tools What, why and when What is cleaning? Proteins - Fat/Oil 7 steps cleaning Compressed Air Prerequisite and Why cleaning? Carbohydrates CIP System Design Principles of tank **Equipment Cleaning** Transport process Vacuum Cleaning Sinner circle preparation Minerals cleaning Options Mechanical action Systems Dry Ice / Dry Steam Cleaning Validation Microorganisms Target level of CIP Control Tank cleaning devices Physiochemical CIP, OPC, COP Push Through / Master Plan and Cleaning agents cleaning Reactions Purging 'Pigging' Examples Additional Trainings Selection of tank cleaning devices CIP Circuit Installation Hydrodynamics on CIP Validation tank cleaning Management of CIP Hygienic tank design Systems HD of cleaning devices

Progress Overview

		Planning & Structuring	Content Scripting	Design & Production	Revie & Deliver
1)	Understanding Core Principles of Cleaning & Disinfection in Food Manufacturing	Done	Done	Done	Under Review
2)	The Essentials of Soil Characteristics and Cleaning Agents	Done	Done	Done	Under Review
3)	Cleaning Mechanisms	Done	Done	Done	Under Review
4)	Introduction in Wet Cleaning	Done	Done	In Progress	Awaiting Input
5)	Hygienic Design Requirements for CIP Installations	Done	Draft review	In Progress	-
6)	Design aspects for Tank and Vessel Cleaning	Done	Draft review	In Progress	-
7)	Excellence in Dry Cleaning	Done	Draft review	In Progress	- h, 1
8)	The Critical Role of Cleaning Validation Monitoring and Verification	Done	Draft review	In Progress	-

Centralised online examination



(1)

First digital exam

- Platform is now developed and functioning
- Existing questionnaire digitalised and available in English
- A number of trainers will start using the tool to test before January.

2

- Exploring new question options.
- Translations in multiple languages
- Adding video.
- Integration with EHEDG website e.g. payment process.

Enhancing Exams

23 June - 18 July 2025

Nov – Dec 2025



EHEDG Course certificates



- Certificate of Succesful Completion for the Advanced Course
- NEW: Certificate of Attendance for the Fundamentals Course



Certificate of Successful Completion

EHEDG Advanced Course on Hygienic Design

{Name}

15 September 2025

Marc Mauermann Chairman EHEDG SubCom Training & Education

Alan Friis Authorised Traine



Certificate of Attendance

EHEDG Fundamentals Course on Hygienic Design

{Name}

15 September 2025

Marc Mauermann Chairman EHEDG SubCom Training & Education

Alan Friis Authorised Trainer

Trainers



New Authorised Trainers:

Anthony Chemaly (South Africa) Enrico Visconti (Switzerland/Italy) Felix Schottroff (Austria)

- Train-the-Trainer session, to discuss the technical content and specific aspects of the traning modules, has been postponed until 2026 due to scheduling issues. Preliminary topics:
 - ✓ GL 57 A Method for the Assessment of Open Process Equipment Cleanability
 - ✓ GL 58 Hygienic Design Risk Management
 - ✓ GL 13 Hygienic Design Criteria for Equipment Used in Wet Cleaned Open Food-Processing Environments
 - ✓ GL 20 Hygienic design and safe use of mixproof valves
 - ✓ GL 35 Hygienic welding of stainless-steel tubing in the food processing industry
- Trainers meeting, focused on keeping trainers up to date on the SCPs and general EHEDG activities, will take place on 10 & 19 November 2025 (two identical sessions to choose from)

When possible, the two meetings could be combined

Re-Authorisation: suggested criteria

- 1. New criteria to be added: Trainer must be an EHEDG member (paying or endorsed).
- 2. Criteria: Trainer must be active in organising and delivering courses, or offering lectures at universities.
 - a points system recognising different types of training contributions
 - Gerhard, Alan and Patrick will draft a point-based proposal
- 3. Criteria to ensure that trainers are up-to-date with EHEDG GL / T&E material (further elaborated):
 - Option: Participation in (annual) Trainer the Trainer sessions
 - Option: Proposal: multiple-choice test or confirmation after TdT sessions
 - **Approach to get more reviewers**: broad support for requiring trainers to participate in at least 1–2 guideline peer review processes over a five-year period as part of re-authorisation.
- 4. Criteria for monitoring course quality and success (further elaborated)
 - Support for development and implement of a standardised feedback system for official Advanced and Fundamentals courses

Some facts (figures from Q4-2024 until Q3-2025)

EHEDG DESTONATION OF DESTONATION OF

• 58 EHEDG Authorised Trainers

- 51 trainings delivered
 - 38 Advanced Courses
 - 13 Fundamentals Courses

• 900+ attendees



Number of trainings per country

from Q4-2024 until Q3-2025 (Data provided by the Head Office based on communicated courses, 06/10/2025)



AND THE STATE OF T		
# Trainings 1 2 3 4 5 5 6 7 7		Created with mapchart.net

Country	# Trainings
Austria	1
Belgium	2
China	1
Costa Rica	2
Denmark	5
France	3
Germany	3
Italy	6
Japan	1
Mexico	2
Netherlands	2
New Zealand	1
Poland	1
Portugal	4
Romania	1
South Africa	2
Spain	2
Switzerland	1
Thailand	7
Türkiye	2
UAE	1
UK	1



Sub-Committee Certification





Sub Com Certification



Annual SubCom Meeting







Annual SubCom Meeting







Sub Com Certification update

AEOs and ATLs

Home > Certification & Testing > Authorised Testing Laboratories and Evaluation Officers > List of Authorised Evaluation Officers (AEO)

EHEDG Authorised Evaluation Officers

The following individuals are authorised by EHEDG to evaluate equipment and prepare certification files for use of the EHEDG Certification Logo:



Giampaolo Betta

Phone: +39 340 6 97 58 69 Email: qiampaolo.betta@siiia.org



FORCE Technology

Phone: +45 43 25 00 64 Email: Alfr@forcetechnology.com

Denmark + > (



Phone: +886 52 91 89 10 Email: hsr@firdi.org.tw



Yu Ming Chen

Phone: +886 52 91 89 04 Email: cym@firdi.org.tw

中文



Hygienic Design Weihenstephan, Consulting

Phone: +49 174 32 00 566 Email: hofmann@ehedg-aeo.de

Germany



Phone: +34 96 1 36 60 90 Email: illorca@ainia.es

Home > Certification & Testing > Authorised Testing Laboratories and Evaluation Officers > List of Authorised Test Laboratories (ATL)

List of Authorised Testing Laboratories



Testing capabilities according to EHEDG Guideline 2

Park Allé 345 DK-2605 Brøndby

Contact: Alan Friis Tel: +45 4262 7064



Testing capabilities according to EHEDG GL 2, 5, 7, 57

ACTALIA Centre d'Expertise Agroalimentaire, Dept. Research 50000 SAINT LO, 310 rue Popielujko, France

Contact: Dr. Nicolas Rossi Tel. +33 6 03 45 62 98 / +33 02 33 06 71 71 n.rossi@actalia.eu / nicolas.rossi@idele.fr



Testing capabilities according to EHEDG Guidelines 2, 5, 7

Forschungszentrum Weihenstephan für Brau- und Lebensmittelqualität

Alte Akademie 3 85354 Freising

Contact: Dr. Jürgen Hofmann Tel.+49 174 32 00 566 j.hofmann@mytum.de



Testing capabilities according to EHEDG Guideline 57

Heidelberger Str. 20 01189 Dresden

Contact: Dr. Jürgen Hofmann Tel.+49 174 32 00 566 jh@hd-experte.de



Japan Food Research Laboratories (JFRL) Testing capabilities according to EHEDG Guideline 2

6-11-10 Nagayama, Tama-shi, Tokyo 206-0025, Japan Contact: Tadashi Tsuchiya

Tel: +81-3-3469-7135 tutiyat@jfrl.or.jp



Testing capabilities according to EHEDG GL 2, 5, 7, 57

Departamento de Calidad y Medio Ambiente Parque Tecnológico de Valencia c/Benjamin Franklin, n° 5-11

Contact: Irene I lorca



FIRDI Food Industry Research and Development Institute Testing capabilities according to EHEDG Guidelines 2, 5, 7

Chiayi Industry Innovation and Research Center. 569, Sec., 2, Bo-Ai Road 60060 Chiavi City

Contact: Shih-Rong Huang Tel: +886-5-2918910 hsr@firdi.org.tw

Contact: Yu-Ming Chen Tel: +886-5-2918904 cvm@firdi.org.tw



Testing capabilities according to EHEDG Guideline 2

2510 River Drive Knoxville, TN 37996-4539

Contact: Mark T. Morgan, Ph.D., P.E. Professor and Head, Food Science & Technology Director Tel. +1 865 974 74 99 Mark.Morgan@utk.edu



Sub Com Certification update

ENGINEER, NO BORD OF THE PROPERTY OF THE PROPE

New AEOs and ATLs

- Denmark, Force Technology: Natacha completed the certification files for distribution to the group for review.
- Germany, Fraunhofer: AEO training with Enrico is ongoing.
- France, Actalia: Piyush (new AEO) is now attending the regular meetings of SCC and continuing his training with Nicolas Rossi.
- China, NTCID: on hold
- Taiwan, FIRDI: start of OPC Testing



Sub Com Certification update

GL2 Ring Trial between ATLs

- Equipment items (sensor with process adapter) distributed to ATLs for Ring Trial. Testing
 is ongoing.
- Thierry Benezech (France) has agreed to review clean ability reports for consistency evaluation and ISO 17025 compliance.

Test GL5 (sterilisation) and GL7 (bacteria tightness) updates to be completed after new Template, ongoing.

The Certification Contract includes the statement about maintaining a database for food contact materials by the manufacturer.

SCC will liaise with WG for updates and content with respect of certification requirements, ongoing.

Next face to face meeting (annual meeting) confirmed at FIRDI, November 2026



Documents to be updated

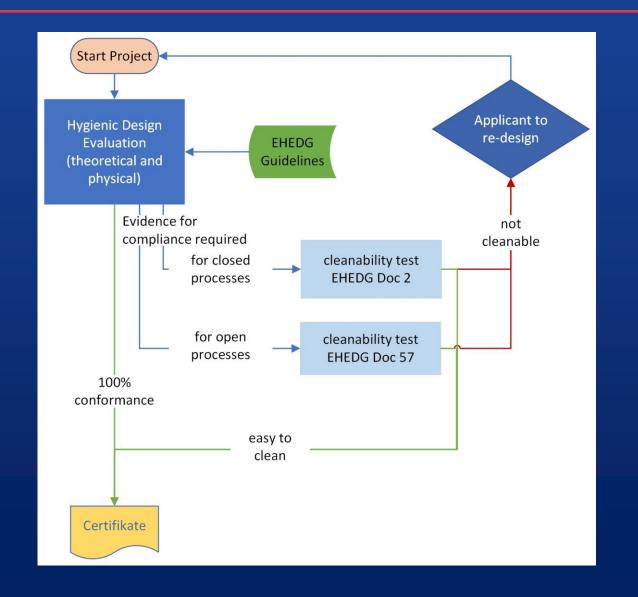
- Position Paper will be updated
- SCR will be updated





Certification Process



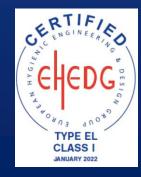




Types of Certificates



Certificate Type*	EL CLASS I	EL ASEPTIC CLASS I		LSS I	<u> </u>	EL CLASS II	EL ASEPTIC CLASS	ED CLASS I	ED CLASS II
Cleaning procedure								dry	
	cleaning without dismantling					cleaning with	n dismantling	cleaning without	
Processes	closed <mark>/open</mark>	closed		^		closed / open	closed	dismantling	cleaning with dismantling
Fulfilled	8, (9, 10, 16, 32, 35) **	8, (9, 10, 16, 32, 35,		3, 3	*	8, (9, 10, 13, 32, 35) **	8, (9, 10, 16, 32, 35,		
requirements		39) **					39) **	closed	closed / open
according to EHEDG								8, (9, 22, 26, 32, 35) **	8, (9, 22, 26, 32, 35) **
Guidelines									· ·

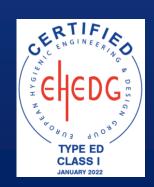


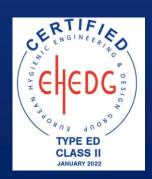














Database of certified equipment

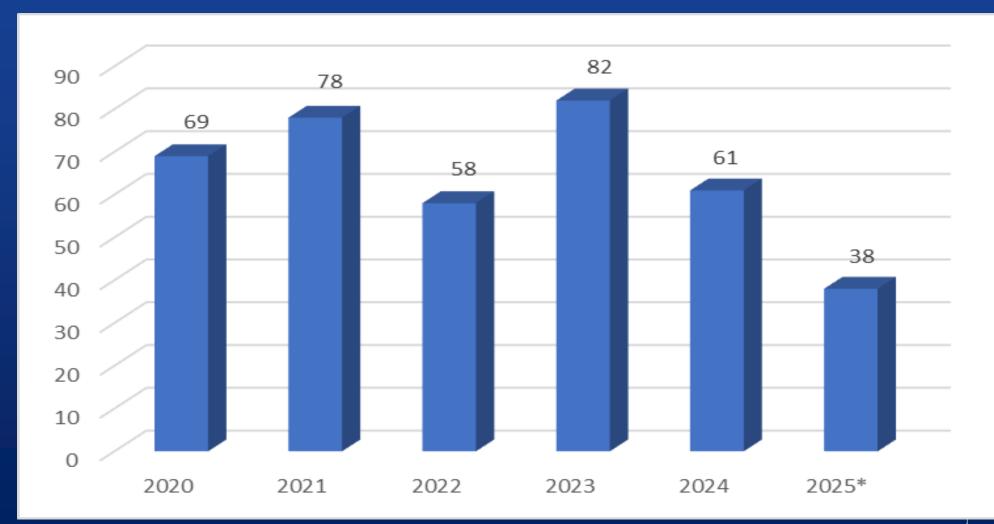


Home > Certification & Testing > Certifie	Home > Certification & Testing > Certified Equipment > List of Certified Equipment					
Certified Equip	Certified Equipment					
In this database all EHEDG of allows viewing and downloa				me, type or company. The list also e contract.		
Full Text Search	List Sort	Component typ	e			
	Name ascending ~	All	∨ Go			
Levelflex FMP52 / OFMP52 (2 "+3") a (2") PFA PTFE	nd Liquicap M FMI51 / OFMI51, F	FTI51 / OFTI51	Company Member			
Certification Class: closed process applic Certificate type: EL Class I Certification date: 2024	cations	Con	nponent type: Level Sensor - All Products			
Certificate (279 KB)				Endress+Hauser Endress+Hauser SE+Co.KG		
2031/2731/2103/2303/2063/3323/3	363 Diaphragm Valves with order	code PI01	Company Member			
Certificate type: EL Class I Certification date: 2023		Con	nponent type: Diaphragm-Type Valve			
Certificate (223 KB)				Bürkert Werke GmbH & Co. KG		
2"OD/DN50 Varivent® Mixproof Valve	e Type R with EPDM seals and se	at lifting	Company			



New certificates/Year

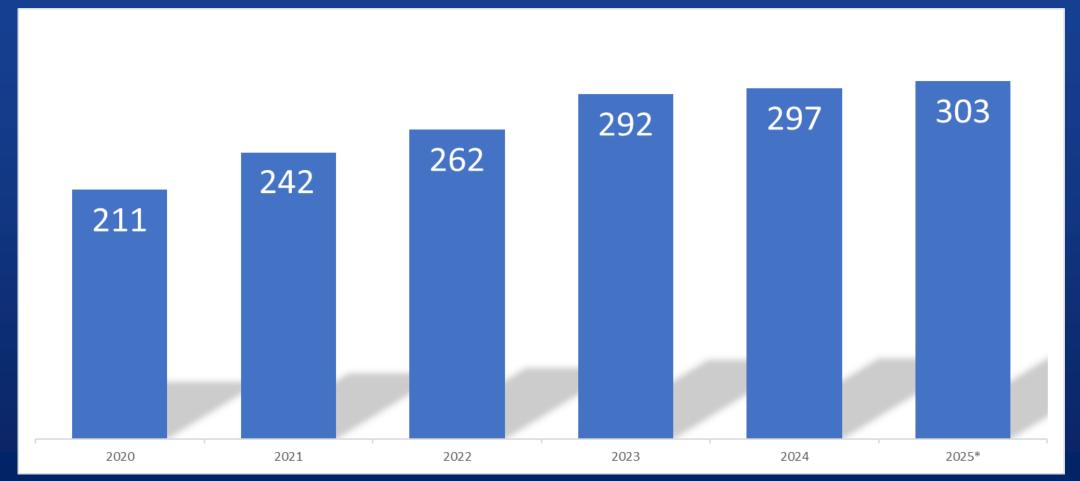




* = till 1 September 2025

Active certificates/year



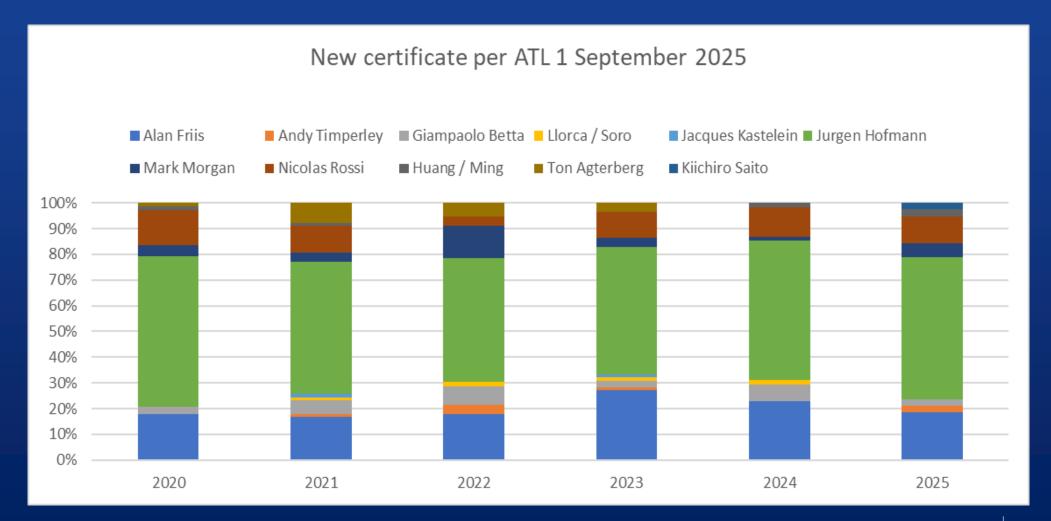


* = till 1 September 2025



New certificates per ATL







Limits of Certification

Lack of requirements

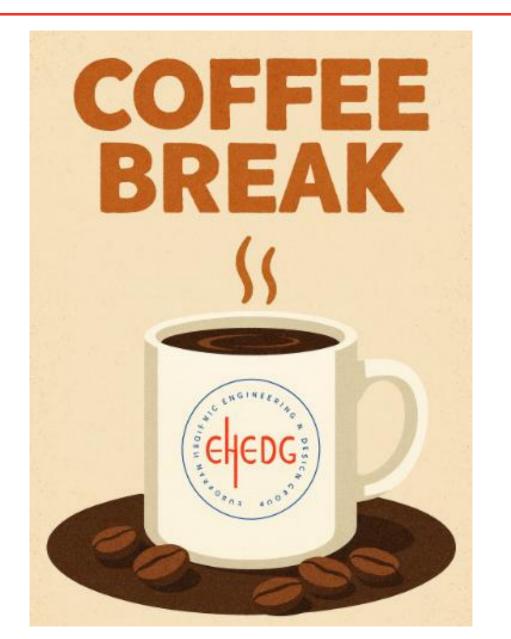
THE HEDGS OF THE RAING OF THE R

Not suitable for testing









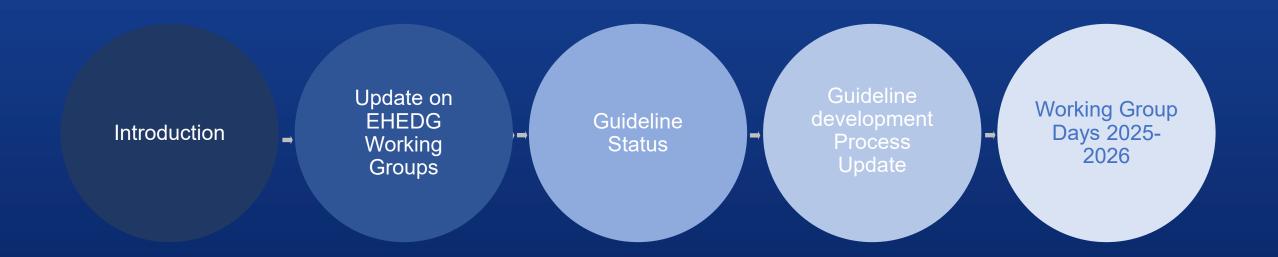


Sub-Committee Working Groups



Sub-Committee Working Groups





Introduction Co-chairs







Patrick Wouters - EHEDG

Uwe Heisswolf - Kieselmann



Our Subcom Working Groups Guide





Vanessa Amani



27-10-2025

OGSM / strategic goals for SubCom Working Groups





More balanced active WG participants, from all aspects e.g. culture, category, gender, experience



Maintain Guideline portfolio up to date, based on industry needs and hold ourselves accountable for the 5-year renewal cycle



Develop a pool of 500+ specialists, with their field of expertise



Increase members
engagement and
encourage active member
involvement (foster new
sources of membership)



2025

65

OGSM Goal 1 - EHEDG Working Groups 2024 & 2025







33 Working Groups



2025



Working Group Member Overview	2025
Number of WGs	33
Total number of active WG members	352
Male Members	304
Female Members	48
Number of Corresponding Members	33
Peer Reviewers	19
Total Peer Reviews	39 of 8 guidelines
Members Born Before 1989	344
Members Born After 1989	8
	67



Status 2025

List of Key indicators

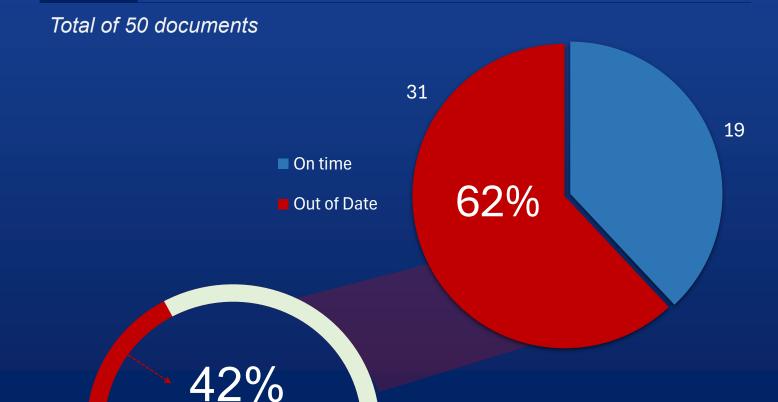






Maintain
Guideline portfolio
up to date, based
on industry needs
and hold
ourselves
accountable for
the 5-year
renewal cycle

01. Published Guidelines Status Sep 2024



of the 31 documents with "Out of Date" status, 13 not yet addressed 68

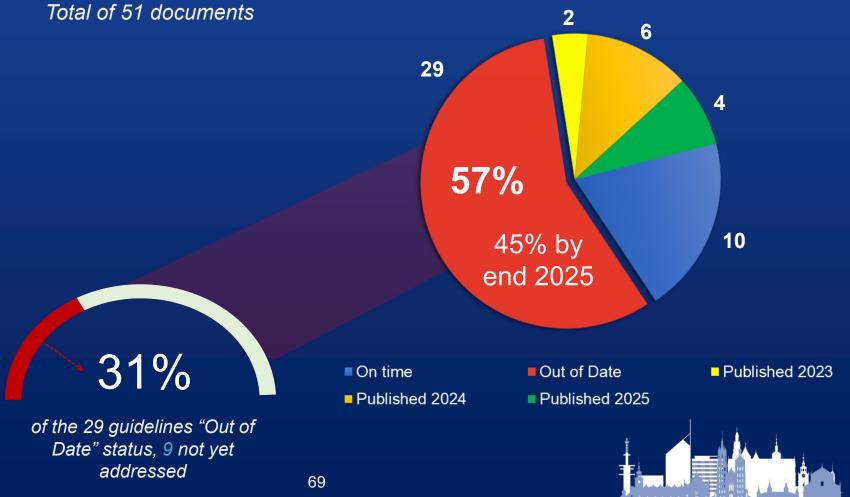






Maintain
Guideline portfolio
up to date, based
on industry needs
and hold
ourselves
accountable for
the 5-year
renewal cycle

01. Published Guidelines Status Sep 2025







Maintain Guideline portfolio up to date, based on industry needs and hold ourselves accountable for the 5-year renewal cycle

01. Published Guidelines in 2025

#4

WG	WG Chair	GL	GL Name
Valves	Uwe Heisswolf	20	Hygienic design and safe use of Mixproof valves
Separators	Reinhard Moss	42	Disc Stack Centrifuges - Design and Cleanability
Building design	Gun Wirtanen	44-2	Managing of Building Work and Equipment Installation/Removal During Food Production
Valves	Carsten Rosendal	65	Sampling Systems For Representative Liquid Sampling



27-10-2025

Goals Explained



#8



Maintain Guideline portfolio up to date, based on industry needs and hold ourselves accountable for the 5-year renewal cycle

Guidelines soon to	he nublished	(2025)
Guidellies soon to	ne haniigiiea	(4043)

GL N°	GL Name	Publication
8	Hygienic Design Principles	Q4/2025
29-2	Hygienic design of packing systems for solid foodstuffs - part 2: Thermoforming Packaging Machinery	Q4/2025
28	Safe and Hygienic Treatment, Storage and Distribution of Water in Food and Beverage Factories	Q4/2025
12	Continuous or Semi-Continuous Thermal Treatment of Liquid Particulate Foods	Q4/2025
23-1	Use of H1 & HT1 Registered Lubricants	Q4/2025
22	General hygienic design criteria for the safe processing of dry particulate materials	Q4/2025
41	Hygienic Engineering of Diverter Valves in Process Lines for Dry Particulate Materials	Q4/2025
WP	White Paper on Sustainability	Q4/2025

Goals Explained





Maintain
Guideline portfolio
up to date, based
on industry needs
and hold
ourselves
accountable for
the 5-year
renewal cycle

02. Guidelines Progress

11

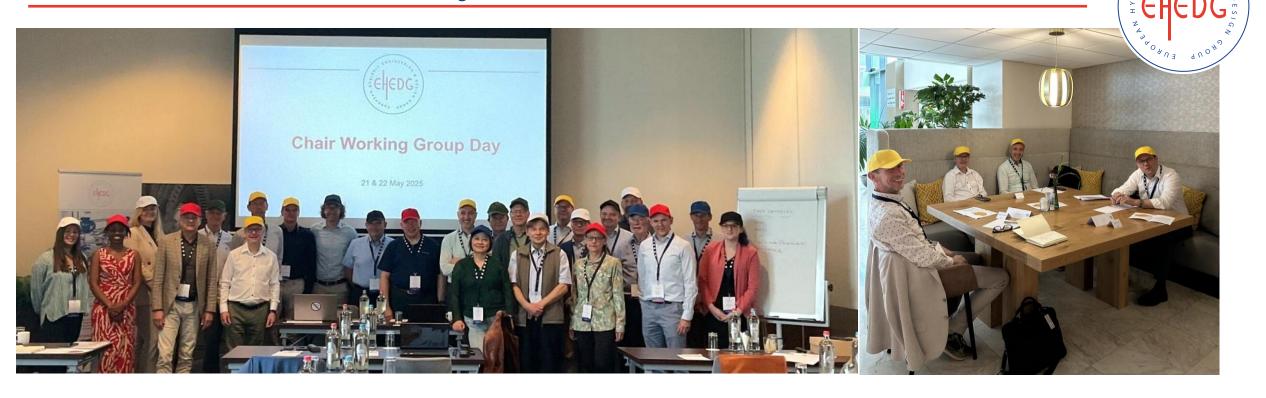
GL N°	GL Name	Publication
23-2	Production of H1&HT1 Food Grade Registered Lubricants	Q1/2026
38	Hygienic Engineering of Rotary Valves in Process Lines for Dry Particulate Materials	Q1/2026
62-1	Hygienic Design Criteria for Robots in Food Processing Environments – Part 1: Fundamental Requirements	Q1/2026
44	Hygienic Design Principles for Food Factories	Q1/2026
56	Foreign Bodies	Q1/2026
43	Hygienic Design of Belt Conveyors for the Food Industry	Q2/2026
60	Milling system for Dry Particulate Materials	Q2/2026
14	Requirements for Valves in Hygienic and Aseptic Processes	Q2/2026
39	Design Principles for Equipment and Process Areas for Aseptic Food Manufacturing	Q2/2026
63	Chocolate Processing	Q4/2026
37-2	Hygienic Design and Application of Sensors, Part	²⁰²⁶ 2025

Progress since FWGD Nov 2024





....and CWGD May 2025



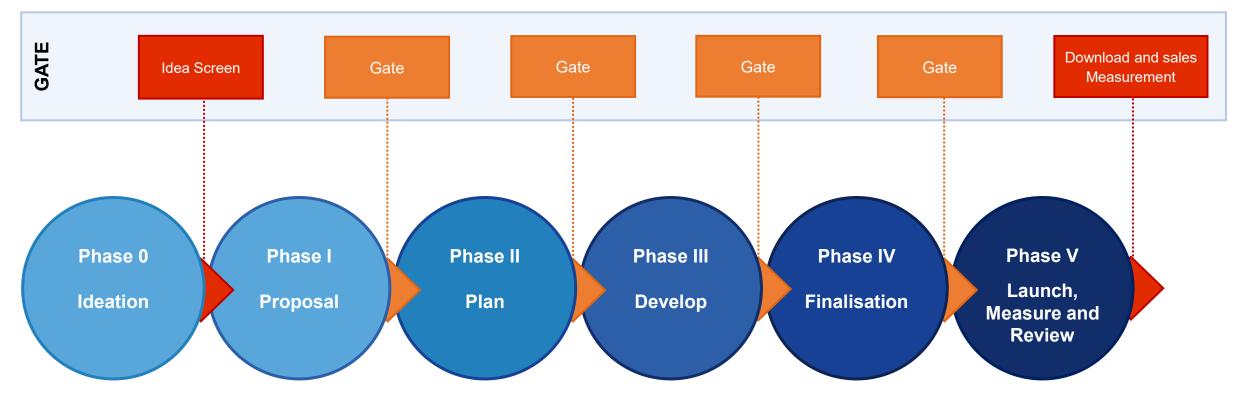
Our # 4 Tasks

- 1. Stage-gated Guideline Development Process
- 2. Guideline Template
- 3. Annual Plan
- 4. Symbols & Colour Coding



Stage-Gated Guideline Development Process







New Guideline Template

Flexible, Targeted Guidelines

A New Template Approach

Breakout Sessions Spark a Unified, Modular Guideline Strategy

New guideline template proposal:

- Equipment-type (e.g. pumps, valves, sensors)
- Process/Methods-type (e.g. cleaning validation)
- **Technology/Product-type** (e.g. sector-specific: fish, meat, bakery)



Goal

One flexible template to manage different content types



New Guideline Template

Typical structure of different types of guidelines

Guideline Template for Equipment

- Objectives & Scope
- Normative References
- EHEDG Documents
- Definitions
- Hygienic Design Criteria
- ▶ 8. Functional Description
- 8.2
- 9. Design Features
- 9.1
- 10. Application and Use
- 11. Summary of Requirements
- 11.1 11.2
- 12. Key Learning Points

ANNEX A ANNEX B

Guideline Template for Processes/Methods/Technology

- Summarv
- Objectives & Scope
- Normative References
- **EHEDG Documents**
- Process Description

- 6. Hygienic Design Criteria
- 6.2
- 7. System Design Concepts (Equipment)
- 7.1 7.2

- Summary of Requirements
- ▶ 9.1
- 9.2
- 10. Key Learning Points
- 11. Definitions
- 12. References (Further reading)

ANNEX A ANNEX B

Guideline Template for **Products**

- 1. Summary
- 2. Introduction
- 3. Objectives & Scope
- 4. Normative References
- EHEDG Documents
- Processing Conditions
- ▶ 8. Processing
- 8.1 ...
- 8.3
- 9. General Considerations
- 10. General Considerations
- ▶ 11. Equipment
- 12. Validation
- 13. Maintenance
- 14. Procurment Recommendations
- 15. Key Learning Points
- 16. Definitions
- 17. References (Further reading)

ANNEX B

New Guideline Template

New Guideline Template

Introduction as a fixed section

Topic of the guideline as a flexible section -

Closing as a semi-fixed section

Guideline Template for

. . .

>	Introduction (fixed section)	Disclaimer 1. Abstract (Summery + Introduction) 2. Objectives & Scope (incl. target audience) 3. Normative References 4. EHEDG Guideline references 5. Glossary (Definitions / terms used in the guideline) 6. Key Learning Points
▶	Topic of the guideline (flexible section)	This section can be adapted to the specific requirements of the guideline and its topic. 7. - Functional description, process description, Hygienic (design) requirements - Specific requirements - System design concepts - Application of Equipment - Maintenance & Service - Validation - Summary of requirements n.
>	Closing ed section)	n+1. Sustainability (if applicable) n+2. References & Further reading ANNEX A (if necessary)

ANNEX B (if necessary)



27-10-2025

85

New Guideline Template



Launch of the new template for guidelines

 For ongoing projects, the WGs can continue with the existing template till 31st Dec 2026
 Note: if you like you can use the new template

 For <u>new</u> projects, the WGs should use the new template from 1st of January 2026 onwards – a new EHEDG Macro Template will be ready for this



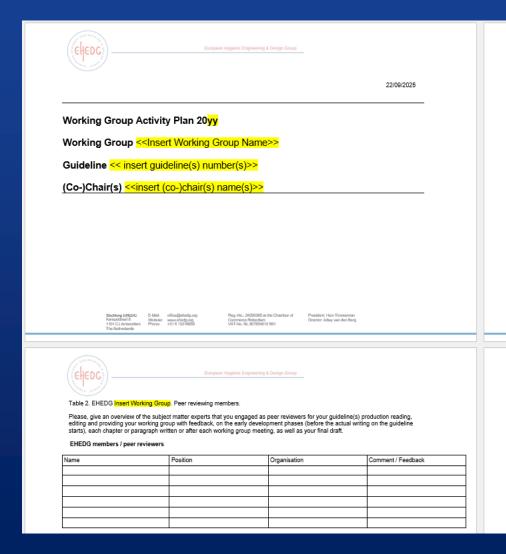
Annual Plan Working Groups

ENGINEERING BESIGNATION OF THE PROPERTY OF THE

As regional sections

• From 2026 onwards

 Request to WG co-chairs



	n the team, new roles or any rel	evant information.	-
up			
ne	Position	Organisation	Availability (~hrs/n
	ne	ne Position	ne Position Organisation

(EHEDG) _	European Hyglenic Engineering & Design Group
2. 10 m	
Table 3. EHEDG F	Related Guidelines.
st the guidelines re	lated to the guideline(s) that your working group is conducting:
uideline number	Guideline title



Revised EHEDG Colours



Reserved Colours

Colour	Material	RGB Definition	CMKY Definition
	Product	0,176,240	100,27,0,6
	Water / Condensate	182,221,232	22,5,0,9
	Bacterial film or soil	255,192,0	0,25,100,0
	Detergent	0,255,0	100,0,100,0
	Low Hygiene Risk	0,176,80	100,0,55,31
	High Hygiene Risk	255,0,0	0,100,100,0
	Critical attention area		
	Medium Hygiene Risk	255,255,0	0,0,100,0
	Oil/Food Quality grease	255,240,0	0,6,100,0
	Disinfecting agent	153,0,204	25,100,0,20
	Elastomeric seal	153,153,153	0,0,0,40
	Weld	77,77,77	0,0,0,70
27-10-2025	Buffer/Barrier Fluid	22,65,148	85,56,0,42

- New Colours are agreed on
- Except for metal, welds and elastomers (grey and black grading levels needs to be defined)



Working Group Days 2026



Working Groups Days 2026



21-22 May Chairs and Co-Chairs Working Group Day (CWGD)



4th - 5th November All members of the Working Groups (FWGD)



Sub-Committee Regional Development



Organisational chart SCRD per 1/1/25





Chair Helga Medic

HO Support Joshua & Adwy

Australia, Czech Republic, Greece, India, Indonesia, Singapore-Malaysia-Brunei, Saudi Arabia, UAE, USA

Christian Geubert

Austria
Denmark
Germany
Netherlands
Nordic
Switzerland

Onur Devres

Armenia
Bulgaria
Poland
Romania
Serbia
Turkey

Giampaolo Betta

Argentina Brazil Chile Portugal Spain Uruguay

Hein Timmerman

Belgium
Croatia
France
Ireland
Italy
Mexico
South Africa
United Kingdom

Hui Zhang

China New Zealand

Barry Yang

Japan Taiwan Thailand



2025

Regional Activities 2025



Video presentation in the corridor

Please make yourself familiar with the activities of the regional sections







Poland



- Expanded committee to five members (including Blücher, Ecolab, SMC, next to ATT). Stronger foundation now in place
- Number of Food Manufacturers: 291
- People Employed in Food Manufacturing: In 2019, the F&B industry employed approx 452,000 people, making it the largest manufacturing industry in terms of employment.
- OEMs: Specific data not readily available.
 However, there numerous equipment
 manufacturers and suppliers specialising in
 food processing and packaging machinery



Gulf Colaborating Countries (GCC)

UAE/GCC → had kick off meeting in April 2025, a new regional committee was installed

- Ahmad Rouston, (co-)chair, Blücher
- Alex Hoier, mktg & comms, Lamilux
- Matej Lah, co-chair, Ecolab
- Nasr Mahmud, secretary, ifm

EHEDG will be present with a booth and presenting at the Gulfood and the DIFSC in November







Czech Republic



- Six engaged members; kick-off meeting planned for February 2026 with 200+ invited, expecting 50–60 company representatives
- Number of Food Manufacturers: 55
- People Employed in Food Manufacturing: this sector employs approx. 9% of the manufacturing workforce



Greece



 Ongoing collaboration with Christos, American University of Thessaloniki; training held in Athens. Upcoming session alongside major food tech congress in November to boost visibility.



Australia

Interested to form new Regional Committee:

- Dave Delaney, ifm,
- Douglas Bremner, Coca-cola,
- Rick de Sousa, RDS Technical Services
- Karin Blacow, CFS
- Jasmine Lacis-Lee, DTS Food Assurance

Planning a training and the kick-off in 2026

Number of Food Manufacturers:

 There are around 13,800 food manufacturers across the country, making the food sector Australia's largest manufacturing industry. Food System Horizons+1acaciacs.com.au+1

People Employed in Food Manufacturing:

The food and beverage manufacturing sector employs over 237,000 people, accounting for 25.9% of all manufacturing jobs in Australia. aph.gov.au

Number of OEMs:

 Specific data on the number of OEMs in the Australian food industry is not readily available. However, the sector includes numerous equipment manufacturers and suppliers specializing in food processing and packaging machinery.







India



Propak visits to shortlisted companies, in prep for 2026 follow up

- Number of Food Manufacturers: 15,391
- People Employed in Food
 Manufacturing: 1.93 million people in
 the registered factory sector,
 accounting for >12% of employment
 in this sector.
- OEMs: data not readily available, but big market



The Americas

Latin America: challenge to strengthen teams in Chile, Brazil, Argentina.



Request from several organisations to develop an EHEDG regional committee in the United States.

NSF has also been identified as a growing competitor in hygienic design, with a

certification-heavy model









Mexico



PanAm Congress (April) gathered ~150 participants, with workshops, presentations, and 18–20 sponsors.

Planning Food Fest 2026 and a PanAm Congress 2027 in another Latin American country.



APAC EHEDG Conference 2027



- 13-17 June 2027
- Adjacent to Propak
- 3 day event, with
 - Trainings,
 - Workshops,
 - Internal speakers,
 - Local speakers,
 - Local sponsors





PanAm EHEDG Conference 2027



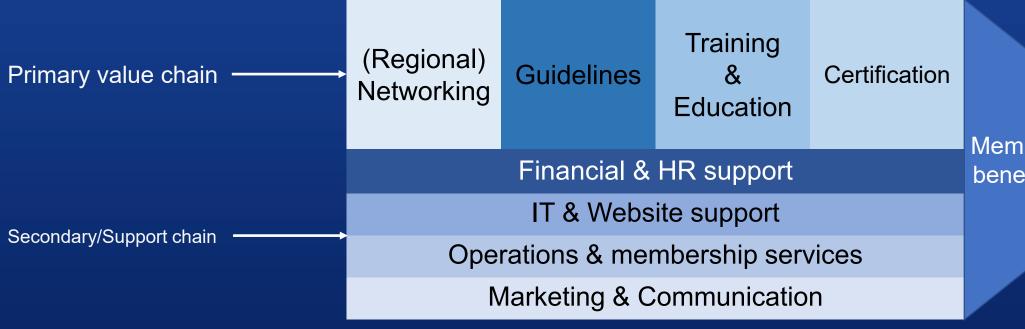
- October 2027
- Programme Committee installed
- Programme with
 - Trainings,
 - Workshops,
 - Internal speakers,
 - Local speakers,
 - Local sponsors





EHEDG Value Chain





Member benefits

EHEDG Value Chain & Ols



Ols
Operational
Indicators

Members
organisations
institutes
individuals

Guidelines
sales
downloads
people
participating in
WGs

T&E
trainings
participants
semi/webinars
participants
trainers

Certification
companies
with certificates
certificates
AEOs

Primary value chain

(Regional) Networking

Guidelines

Training & Education

Certification

Financial & HR support

IT & Website support

Operations & membership services

Marketing & Communication

Secondary/Support chain

Member benefits

Ols incorporated in Annual Plans



Membership type	2024	2025	Delta (2025-2024)	Plan 2026	Delta (2026-2025)
Companies in total					
- Equipment Manufacturers					
- Plant & Process Engineering					
- Food Producers					
- Service Providers					
Institutes					
Individuals					

Ol 2: Guidelines

Guidelines	2024	2025	2026 Plan
Sales			
Downloads			
Number of GL charters			

OI 3: Working Groups

Working Groups	2024	2025	2026 Plan
Regional members in WGs			



Ols incorporated in Annual Plans



OI 4: Trainings & Education

	# 2024		# 2025		# planned for 2026	
	Editions	Participants	Editions	Participants	Editions	Participants
In house/bespoke						
Fundamentals						
Advanced						
Webinar						
Seminar						
Uni lecture						
Authorised Trainers	Not Applicable		Not Applicable		Not Applicable	

OI 5: Certificates

	2024	2025	Plan for 2026
Companies with certificate(s)			
Active certificates in the region			
Number of AEOs			





ntermezzo







OGSM - Strategy 2030



What is the OGSM Model?

SHEHEDGS ON DESTONATION OF DESTONATI

The OGSM

Objectives, Goals, Strategies and Measures

model is a strategic planning framework used to align organisational objectives with actionable goals, strategies and performance measures.

What is the OGSM Model?

Objective (ambition): what is the ambition we want to achieve?

Goals: which goals lie under our ambition? In other words; if we achieve these goals, we have realized our ambition.

Strategies: which strategies will we apply to achieve our goals and ambition?

Measures: set KPIs to determine whether our strategy is successful and what actions we take to successfully implement our strategy



How do we use the OGSM model?

- Objectives: Clearly defined and overarching statements that describe what an organization aims to achieve.
- 2. Goals: Specific and measurable targets derived from the objectives to guide decision-making and actions.
- 3. Strategies: High-level plans and approaches designed to achieve the goals and objectives.
- 4. Measures: Quantitative or qualitative metrics used to assess progress and determine success in meeting the goals and objectives.

Benefits of Implementing the OGSM Model



1. Alignment

Ensures alignment between organisational objectives, goals, strategies, and measures, promoting cohesive decision-making across the organisation.

2. Focus

Provides a clear focus on key objectives and goals, helping prioritise resources and efforts towards the most critical areas.

3. Accountability

Establishes measurable metrics, allowing for monitoring and accountability, which facilitates effective performance management.

4. Communication

Enhances communication and understanding of strategic priorities throughout the organisation, fostering a shared vision and collective effort.

What are our EHEDG goals for 2024





1. Strengthen membership engagement



2. Enhance membership benefits and product portfolio



3. Establish strategic partnerships for effective market positioning



4. Expand our global footprint



DE LECTIVE

The goal of our foundation is to be recognised by the food industry as the global leading source of hygienic design and engineering expertise, to enhance food safety and focus on Europe.

OBJECTIVE			focus on Europe.						
GOALS STRATEGIES		STRATEGIES	MEASURES						
JONES			RESULTS DASHBOARD	ACTION PLAN (WHO, START, DEADLINE (END), PRIORITY)					
# 4 - 8 - quantitative and SMART	ı	MAX 5- what by how achieving the objective	Numeric, traceable and SMART	Actions / projects / initiatives	Status (ytd, Oct 2025)				
Provide technical guidance to su	pport	food safety and quality management prog	rams while enabling sustainability and productivity						
			Produce an overview of the current balance/current participants of each WG	Conduct survey, on WG participation satisfaction, experiences and motivation	Clear dB of all WG contributors, expertise, company, position, etc.				
			Understand volunteers' motivation/goals (survey to WG members ftf/online, >30% response rate)	Conduct sign up form for new members. Conduct a survey to members when they participate in the kick-off meeting at Head Office	7. 6. 11. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1				
			Review and select a new CRM & financial system that is competible with Typo3	Build interface between ehedg.org back end and financial CRM system Be aware that at every opportunity that we have to communicate to our members/community that they should promote people to join WGs.	Interface and back-end system integrated, live date planned for Q2/26 First 2 editions, succesfull with 20 candidates, of which 3 found a job in				
1. More balanced active WG participants, from all aspects e.g. culture, category,		Collect names, contact details, fields of expertise and interest of individuals, in order to be able to work to more diverse and inclusive WGs and RSs	Mentoring programme in coop with EFFoST	Members can bring a younger colleagues.Become part of the annual regional plans.	participating companies. 3rd edition of EYE Mentorship Programme, will be kicked off				
gender, experience			Reach out to potential WG / RS participants to get them on board	Use existing working group members as embassadors (also related to goal 8.)					
			Create one central dB	comprise and clean existing dBs and import data in new CRM system	7 dBs integrated and tagged into 1 central dB, in progress with CRM				
			When looking for new members look at uni. Graduates, certified trainees with the highest scores.	Collect and process data in CRM dB - in order to create a skill matrix Map out European universities	Done for universities around Nantes and Vienna, 500km radius				
			Review GLs 02, 08, 13, 22, 29, 33, 35, 36, 38, 40, 41, 43, 47, 49, 51, 53, 56, 57, 58, 59, 60	Review and re-issue every GL each 5 years and update as needed, Review the possible structure division of the quideline.	(Re-)published: 2, 13, 29-1, 35, 51, 53, 57, 58				
			neview 6LS 62, 66, 13, 22, 23, 33, 35, 36, 36, 46, 41, 43, 41, 43, 31, 33, 36, 37, 36, 33, 66	Neview and re-issue every at each 3 years and update as needed, Neview the possible su details division of the guideline.	In progress: 8, 22, 29-2, 33, 36, 38, 40, 41, 43, 47, 56, 59, 60 Not yet covered: 49				
	2		Review GLs 01, 05, 06, 07, 09, 10, 12, 18, 28, 31, 32, 37, 39, 42, 44, 20, 65	Contact all WG chairs to check on the status, Ask every quarter for the update in coordination with the subcom. guideline chair, through a form or survey.	(Re-)published: 20, 37-1, 42, 44-2, 20, 65 In progress: 7, 9, 10, 12, 28, 31, 32, 37-2, 39, 44-1/3/4/5 Not yet covered: 1. 5, 6, 18				
							Review GLs 23, 25, 46	Expectations and and time commitment of WG members - Assure commitment to lifecycle within the community	(Re-)published: 46
				Hold accountable to initial commitment - honest review	In progress: 23, 25, 46				
				Network of people - support each other	Not yet covered: 46				
			Kick off WGs, for GLs to be published:	Invite WG chairs to Sub-com. GL. meetings to give an update on the status of the Guideline. Plan a WG meeting with all chairs. Overview of WG and					
2. Maintain Guideline portofolio up to		(Pro)Actively request our members which subjects GLs		plans.	and 30+ participants. Discussed WG strategy and improvements in ways of working.				
date, based on industry needs and hold ourselves accountable for the 5 year		2 should be produced for, review (potential) guidelines and their process for 2023, 2024 and 2025	Conduct survey or polls about different subjects for potential guidelines.	e.g.: new technologies, automation systems, vertical farming, (RTE high care), cleaning optimisation, effective audit management, EoAT Robotics, green chemicals, pigging systems, specific Full flow valves, filling machines, vending machines, (part of GL matrix)	Done at FWGDs				
renewal cycle			Mapping blind spots in sectors to identify skills and requirements - develop guideline matrix		Done at HO and reviewed during FWDGD				
			Conduct charters for new GLs (Chocolate, Sustainability, Ice Cream, Robotics, Engineering & Evaluation of Machinery)	Make list (data has to be collected and stored in the CRM) of experts that have applied for a WG, complete both active and inactive	Charters written for Chocolate, Sustainability, Robotics, WGs kicked-off,				
			OF MCCINITY WITH A STATE OF THE	Define milestones, life cycle, exposure on website, internal comms announcing chairs official, show new working group chairs on social media. RAT strat. approach Guideline Portfolio process	GLs in progress Covered in new Stage Gated Guideline Development Process. Which will be introduced during next FWGD (151025) and implemented per 1 Jan				
			guideline and potential new developments and need to be included	Checklist criteria at renewal time (6 months)	2026.				
				Guideline owner responsibility					
				Impact analysis of current portfolio > timeline expectations of 5 year cycle > Measures (data collection) > ask recipient of guideline of the use/application/adoption (private feedback)					
				Reconvine WG to review data since release -> Evaluate use and does this meet our original expectations. Guideline 0 - Value proposition of EHEDG + Guideline methodology - high level understanding.					
			Improve efficiency and transparancy of certification process (Reduction)	Update SCPs - include in communication Rules & Regulations, optimise certification search tool on website	Established Certification Taskforce, covering				
			amprove entrearry and dansparancy of certification process (Reduction)	opuate sers - include in communication rules & regulations, opininse de unication search donor on website	Established Certification Taskiotice, Covering				
			Develop a communcation strategy to promote certification among companies	Interviews with satisfied certification holders, start with members that have a certificate for many years, double check with ATLs and AEOs	in Taskforce				
			Develop target comms content for potential certification holders	Interview past certification holders to know why they chose not to renew and or check with ATL/AEO	in Taskforce				
3. Improve the trust in the Certification		Improve communication with existing certificate holders and attract new potential holders. Grow the	Clarifying the responsibilities and qualifications of ATL and AEO	Direct mail to the equipment manufacturers every half a year promoting the benefits of Certification in overall communication strategy. Ask	in Taskforce				
process, grow the total number of		number of certifications, renew the current	Develop target comms content for potential certification holders	manufacturers to promote the certification and encourage to share on social media and other platforms Survey amoung buyers and user about the importance of certification - segmentation/prioritsation of critital user/industries e.g baby food, dairy,	Reached out to (potential) certification holders / OEMs through our				
Certifications by 15%, renew at least	5	certifications, put extra emphasis on Certification	The second secon	meat	newsletter, on LinkedIn our website and other comm channels, for				
90% of the expiring Certifications		compliance and the (mis)use of Certifications in the			existing and new OPC certifications.				
		market.	Industry stories to show how important certification is and how it leads to better sales for OEMs	Analyse the last 5 certificates to identify pain points/establish team to assess average time	Not covered, first need to address market sentiment, through market research as part of Taskforce initiatives				
			Reduction of costs for smaller manufacturers OEMs (smaller users might not ask for it, no regulatory requirements)	Automated tests (might be cheaper), renewal must be cheaper than initial certification, reduction for efforts on documentation (check how, SubCCert), Lobbying to strengthen focus on cert. equipment e.g. within machinery directive (ExCo AB)	in Taskforce				
			Scan and review manufacturer webpages and communications for missusage of Certification logos or mentioning certifications, in order to protect our quality / authority trustworthiness	Detective work: Scan company websites, contact manufacturers, attend trade shows, include statement when a certificate is issued Newsletter topic and other channels	Continues ongoing process, addressed 10+ companies over last 3 years to update / change comms on their website and other comms channels				
			Hire GL portfolio mgr	JobID profile conducted, shared with SCPP chair, get fdbk from SCPP, post profile on appropriate channels, consult personal network	Done				
4. Produce Standards and Specifications	4	Looking into possibility of publishing standards &	Evaluate all existing GL and draw up an overview of those applicable for standards	Work out GL support and GL review for standards and training / e-learning modules plan with GL-portfolio mgr					
when applicable		specifications for applicable GLs or specific subjects	Prioritise the list of standards, based on membership needs / requests						
			Produce first # standards	>> depending on plan and availability of resources					



Provide technical guidance to support fo	od safety and quality management program	s while enabling sustainability and
aspects e.g. culture category gender experience	Collect names, contact details, fields of expertise and interest of individuals, in order to be able to work to more diverse and inclusive WGs and RSs	+ Most tasks covered, capturing extra details in new CRM - Set quantifiable goals for coming years
Maintain Guideline portofolio up to date, based on industry needs and hold ourselves accountable for		+ New Guideline initiatives, process and active WGs - Time management, time to 'go-to-market'
Improve the trust in the Certification process, grow the total number of Certifications by 15%, renew at least 90% of the expiring Certifications	Improve communication with existing certificate holders and attract new potential holders. Grow the number of certifications, renew the current certifications, put extra emphasis on Certification compliance and the (mis)use of Certifications in the market.	+ Installed Certification Taskforce
Produce Standards and Specifications when applicable	Looking into possibility of publishing standards & specifications for applicable GLs or specific subjects	Part of new process proposals





Focus on improving capabilities on design, engineering, cleaning and maintenance of equipment and facilities that process and							
package food							
Improve T&E services by expanding an e-learning plat	Pilot the e-learning platform, and expand elearning capabilities and promotion develop new modules and improve the existing examination practices.	+ E-learning and SDKs implemented + Central Examination Tool ready					
Improve alignment and harmonisation of training and knowledge transfer and the quality levels of our trainers and trainees.	Launch sign up and examination functionality on ehedg.org	+ Set up new quality criteria for 5-year trainer evaluation - Needs more focus, activity and (regional) development					
HD course part of Education Curriculum	Partner with universities and educators in Europe to introduce HD programmes	+ Working on Summer Course + Introducing GenEHEDG					
Expand EHEDG presence to create a glob	al network of expertise						
Develop a pool of 500+ specialists, with their field of expertise	Increase the network of specialists with contact details, expertises and different backgrounds for WGs and other fields like marketing and legal	+ New dB with more details, tags and functionality - CRM to be launched					
Establish partnerships with 3 international (educational) food associations like the ISEKI-Food Association, GFSI and EFFoST, Interclean	- Contact the associations for a first round of feedback	+ Numerous new and strengthend partnerships, e.g. IAFP, EFFoST, GFSI + With beautiful colaborations, such as EYE Mentorship Programme					



	Expand EHEDG presence to create a global network of expertise		
10	Build relationship with TOP 3 regulators within an industry	Create a partnerships with the Regulators within an Industry; Use the partnerhship as another channel of promotion of HD and EHEDG.	- Focus with onboarding of Development Director
11	Create connection with top 5 most relevant food safety orgs/authorities ((non)governmental orgs)	Food safety organisations / (non)governmental bodies	+ Numerous new and strengthend partnerships, e.g. IAFP, EFFoST, GFSI
	Grow membership by delivering value to	o all member categories, big and small	
12	More individuals per company member; 50% of companies sign up 20% of max free staff	Reach out to company members, from big to small with the message that ## colleagues can sign up to ehedg.org. Communicate the sign up procedure better.	+ Numerous major members have many experts from different regions onboarded to ehedg.org, combined with more active engagement in WGs and RCs
13	Increase existing members and encourage active member involvement and foster new sources of membership	Talent Management / Succession Planning; Forge the next generation / create opportunities for the young generation	+ Growth in membership fee contribution 100%+ in last 5 years, reached younger audience (30% <35y at EWC24), introduced EYE MP, launch of GenEHEDG in progress
14	Improve European presence and recognition	Strengthen European presence in countries where we are not located or represented and build stronger footprint in current regions	+ Stronger and new Regional Committees e.g. Ireland, Poland, UK, more regions in progress e.g. Czech Republic, Greece
15	Increase number of company members	Convert 70% of 'individual' members into company/institute member	+ all done
16	Reach more companies woldwide	Increase awareness of the EHEDG brand among existing and potential members worldwide	+ stronger Top of Mind awareness of EHEDG, many requests from various regions to set up EHEDG committees / sections



Introduction to Afternoon Programme





EHEDG Plenary Meeting 5-Forces introduction

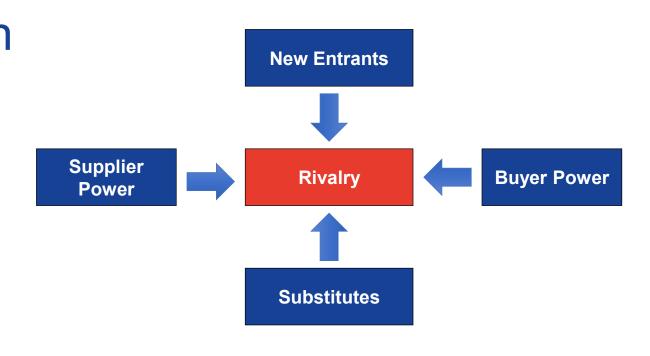
October 2025



Porter's Five Forces Model



- A strategic tool to assess competitive dynamics in an industry
- Helps evaluate industry structure and positions of (potential) competors in the market
- Applied here to EHEDG in the food processing & hygienic design context
- Forces: Rivalry, New Entrants, Supplier Power, Buyer Power, Substitutes



5-Forces for EHEDG with Organisations

Examples of organisations in each area:



Rivalry

ISO, 3-A SSI, NSF International, Codex Alimentarius, regional and local organisations (e.g. HDN in NL)

EFSA, FSA, FDA, TÜV, SGS, BSI, PIP New Entrants

Supplier Power Experts from EHEDG members, EATs, ATLs, AEOs, GFSI, related experts, some

agencies

Buyer Power

Nestlé, Unilever, Danone, Diversey, GEA, Tetra Pak, Krones, small and medium sized food

and equipment producers, institutes

Al startups, training platforms, (internal and/or company) standards Substitutes

Competitive Rivalry

CENGINEERIAGE DESIGNATION OF THE PROPERTY OF T

High rivalry ...

- with peers (e.g. 3-A SSI, NSF)
- EHEDG differentiates with EU focus and academia ties
- Collaboration tempers rivalry but competition remains strong

Threat of New Entrants

Moderate to low

- due to high knowledge and credibility barriers
- EHEDG reputation and collaboration with support of different parties protect position
- Digital-only training and Al audits pose emerging threats
- Industry auditors

Supplier Power

ENGINEERIAGE DESIGNATION OF THE PROPERTY OF TH

Low ...

- volunteers and academics contribute expertise.
- External vendors (events/logistics) are replaceable.
- Motivation driven by shared mission, not leverage.

Buyer Power

ENGINEERING DESIGNATION OF THE PROPERTY OF THE

Moderate ...

- members expect high-value and relevant outputs.
- Primary buyers: food producers, equipment makers, institutions.
- Switching costs exist but alternatives are available.

Threat of Substitutes



Moderate to high

- alternative certifications (e.g. ISO 22000, 3-A SSI)
- Multinationals may use internal standards
- Digital knowledge platforms and AI tools are rising substitutes

5-Forces for EHEDG with Organisations



New Entrants EFSA, FSA, FDA, TÜV, BSI, ...



Supplier Power

EHEDG members, EATs, ATLs, AEOs, GFSI, related experts, ...



Rivalry

ISO, 3-A, NSF, regional / local organisations e.g. HDN (in NL), ...



Buyer Power

Nestlé, Unilever, Danone, Diversey, GEA, Tetra Pak, Krones, ...



Substitutes

Al startups, training platforms, internal standards



2. Offering free trainings



By offering free annual (online) training courses to Small & Medium Sized Enterprises (SMEs), EHEDG can strengthen loyalty, broaden knowledge-sharing and empower smaller members to apply hygienic design principles more effectively.

Jey (Pro) Suggestion

Free trainings would lower barriers for SMEs, making EHEDG knowledge more accessible.

It reinforces EHEDG's mission to spread best practices in hygienic design, beyond commercial considerations.

Strengthening smaller members builds long-term loyalty and increases the likelihood that SMEs will grow into more active contributors and certified companies.

Ney (Con) Suggestion

The initiative requires resources (instructors, digital infrastructure) that may outweigh the benefits.

Offering free trainings could reduce perceived value of EHEDG's education portfolio and undercut paid courses.

Larger members might perceive it as unequal treatment, creating friction among the broader membership base.

3. New Guidelines



Developing new EHEDG guidelines on slicers, cutters, mixers, plastics and other missing categories within the next 2 years is critical to maintain leadership and fill essential gaps in the hygienic design portfolio.

Jey (Pro) Suggestion

Strengthens EHEDG's role as the global reference authority in hygienic design.

Expands the guideline portfolio, ensuring coverage of widely used equipment types that currently lack EHEDG guidelines.

Supports industry needs directly, providing members and manufacturers with practical guidance that drives safer and more efficient designs.

Ney (Con) Suggestion

Producing multiple new guidelines in 2 years may overstretch EHEDG expert groups and resources.

Risk of slower progress or reduced quality if timelines are too ambitious.

Prioritising new guidelines might delay updates to existing ones, leaving older documents outdated.