Frédéric Schwob

CV



GLOBAL PRODUCT MANAGER

Global Product Manager with 14 years of experience in industrial instrumentation for Food & Beverage and Life Sciences applications. Combining portfolio management, market strategy, and deep industry expertise, I actively contribute to advancing hygienic process technologies through collaboration with leading manufacturers, end users, and industry organizations such as EHEDG and 3-A.

EXPERIENCE

Global Product Manager | Endress+Hauser | Maulburg, Germany | 2012–Present

Hygienic Pressure & Hydrostatic Instrumentation

- Bring customer, market and application insights into global hygienic instrumentation portfolio strategies.
- Actively contribute to the EHEDG “Sensors” working group and the publication of Document 37, *Hygienic Design and Application of Sensors*.
- Actively contribute to the 3-A SSI “Instruments” and “General Requirements” working groups.
- Initiated hygienic certification activities for measuring instruments.
- Collaborate with international equipment manufacturers, end users and development organizations.

- Coordinate cross-functional product development and lifecycle management initiatives.
- Lead global product launches and commercialization programs for hygienic instrumentation solutions.
- Contribute to the definition and deployment of the global Food & Beverage strategy as a member of the corporate Strategic Industry Group (SIG).
- Translate industry trends, regulatory requirements and customer insights into innovation roadmaps and strategic priorities.

CORE EXPERTISE

- Customer insight & market development
- Cross-functional leadership
- Strategic business development
- Global product strategy
- International product launches
- Public speaking and executive presentations

EDUCATION

2012 **Master's Degree in Business Engineering**
EM Strasbourg Business School, University of Strasbourg, France

2011 **Business & Engineering Diploma**
ESTA Belfort, France

2008 **University Diploma of Technology (DUT) in Physical Measurements**
University of Strasbourg, France

LANGUAGES

- **English** - Full professional proficiency
- **German** - Full professional proficiency
- **French** - Native speaker

Motivation letter

Dear Members of the EHEDG Election Committee,

I am pleased to submit my application for the EHEDG Advisory Board. My ambition is to help shape EHEDG's strategic direction and accelerate the practical adoption of hygienic design principles across the food and beverage industry, bridging standards development, equipment design and end-user needs.

I bring 13 years of international product management experience in process instrumentation, with a strong focus on hygienic applications in the food and beverage and life sciences industries. Promoting hygienic design and helping customers integrate its principles into their equipment has always been central to my work. My responsibilities range from translating customer and application needs into product requirements to leading global product launches and managing worldwide portfolios of hygienic pressure and hydrostatic instrumentation.

Through close collaboration with equipment manufacturers, food producers, sales organizations and development teams around the world, I have developed a practical understanding of how hygienic design requirements are interpreted, implemented and validated in real production environments.

As a member of the EHEDG Working Group Sensors, I contributed to the development and publication of EHEDG Document 37, Hygienic Design and Application of Sensors. I also contribute to the 3-A SSI Working Groups Instruments and General Requirements, supporting the development and maintenance of hygienic design standards. In addition, I helped renew and strengthen Endress+Hauser's involvement in EHEDG activities and regularly address hygienic design, certification and regulatory topics as part of my product management responsibilities.

I would welcome the opportunity to bring this combination of industry, product management and standards development experience to the Advisory Board. My aim would be to support the development of practical, transparent and internationally relevant guidelines and certification programs that continue to deliver value to equipment suppliers and end users alike.

I look forward to contributing to EHEDG's strategic discussions and to strengthening collaboration between industry, technical experts and the wider food and beverage community.

Yours sincerely,
Frédéric Schwob
Product Manager Pressure, Endress+Hauser