

## Frédéric Schwob

### CV



Global Product Manager with 13 years of experience in industrial instrumentation for Food & Beverage and Life Sciences applications. Combining portfolio management, market strategy, and deep industry expertise, I actively contribute to advancing hygienic process technologies through collaboration with leading manufacturers, end users, and industry organizations such as EHEDG and 3-A.

### EXPERIENCE

#### **Global Product Manager | Endress+Hauser**

December 2012 - Present | Maulburg, Germany

*Hygienic Pressure & Hydrostatic Instrumentation.*

- Bring customer, market and application perspectives into global hygienic instrumentation portfolio strategies.
- Actively contribute to EHEDG and 3-A working groups and internal hygienic certification activities.
- Collaborate with international equipment manufacturers, end users and development organizations.
- Coordinate cross-functional product development, market introduction and lifecycle initiatives.
- Lead global product launches and commercialization programs for hygienic instrumentation solutions.
- Contribute to the definition and deployment of the global Food & Beverage strategy as a member of the corporate Strategic Industry Group (SIG).
- Translate industry trends, regulatory requirements and customer insights into innovation roadmaps and strategic priorities.



## **EDUCATION**

### **Master's Degree in Business Engineering**

EM Strasbourg Business School, University of Strasbourg, France | 2011 – 2012

### **Business & Engineering Diploma**

ESTA Belfort, France | 2008 – 2011

### **University Technical Degree (DUT) in Physical Measurements**

University of Strasbourg, France | 2006 – 2008



## Motivation letter

Dear EHEDG Head Office,

I am applying for the EHEDG Advisory Board to help further strengthen the understanding and adoption of hygienic design principles across the food and beverage industry, particularly among equipment manufacturers and end users.

I bring 13 years of international product management experience in process instrumentation, with a strong focus on hygienic applications for the Food & Beverage and Life Sciences industries. My responsibilities range from translating customer and application needs into product requirements to leading global product launches and managing worldwide portfolios of hygienic pressure and hydrostatic instrumentation.

Through close collaboration with equipment manufacturers, food producers, sales organizations and development teams around the world, I have developed a practical understanding of how hygienic design requirements are interpreted, implemented and validated in real production environments.

As a member of the EHEDG Working Group Sensors, I contributed to the development and publication of EHEDG Document 37, Hygienic Design and Application of Sensors. I also contribute to the 3-A SSI Working Groups Instruments and General Requirements, supporting the development and maintenance of hygienic design standards. In addition, I helped renew and strengthen Endress+Hauser's involvement in EHEDG activities and regularly address hygienic design, certification and regulatory topics as part of my product management responsibilities.

I would be pleased to bring this combination of industry, product management and standards development experience to the Advisory Board. My objective would be to support the development of practical, transparent and internationally relevant guidelines and certification programs that continue to create value for both equipment suppliers and users.

I look forward to contributing to EHEDG's strategic discussions and to strengthening collaboration between industry, technical experts and the wider food and beverage community.

Yours sincerely,  
*Frédéric Schwob*