

CV of Maximiliano Leandro Moreira

PERSONAL INFORMATION Maximiliano Leandro Moreira



Located in Zurich, Switzerland

Nationality Argentina – Spain (EU Passport), Swiss C Permit

SUMMARY

Experienced professional with over 10 years in the Food and Beverages industry. Background in Industrial Engineering and Business Administration, with extensive exposure to hygienic design and food safety concepts. Occupied roles in Operations and Product and Business Development.

WORK EXPERIENCE

Business Development Manager

(08/2022–Present) METTLER-TOLEDO GmbH (Greifensee, Zurich, Switzerland)

Sr. Product Manager Global (03/2019–07/2022)

BÜHLER AG (Uzwil, St. Gallen, Switzerland)

Product Manager Northern Europe

(02/2017–07/2018) FTC
HILTI GB Ltd. (Manchester, United Kingdom)

Planning Manager (04/2010–08/2011)

KORDSA GLOBAL (Buenos Aires, Argentina)

Sr. Business Planning Analyst (05/2009–04/2010)

CARGILL (Buenos Aires, Argentina)

Process Analyst (11/2008–05/2009) FTC
ANHEUSER-BUSCH INBEV (Buenos Aires, Argentina)

Technical Support Specialist (11/2004-2007)

/ Provisioning Analyst (2007-11/2008) ISN
TELCOM / IP FONE (Buenos Aires, Argentina)

EXPERIENCE HIGHLIGHTS

- Improved processes in beer production and bottling at AB InBev, ensuring compliance with hygienic design and food safety standards.
- Controlled manufacturing processes and quality in Cargill's hamburger and slaughtering plants, focusing on food safety and hygienic practices.
- Supervision of the design of scales and packing machines at Bühler, accompanying R&D through the certification processes. Expert Volunteer at Partners in Food Solutions (<https://www.partnersinfoodsolutions.com/>)
- Subject-matter expert in the Food and Beverages segment at Mettler-Toledo, with a deep understanding of production processes, customer needs, regulations, and guidelines: EHEDG, NSF, GFSI, FDA, BRCGS.
Presented a global webinar in 2023, on the topic "hygienic design and how to prevent contamination" --> [Link](#)

EDUCATION

International Study Programme (ISP), Master of Business Administration (MBA) (08/2014–12/2014) UNIVERSITY OF ST. GALLEN (HSG), Switzerland

Master of Business Administration (MBA)
(03/2013–12/2014)
UNIVERSIDAD TORCUATO DI TELLA (UTDT), Argentina

Master of Engineering (MEng), Industrial Engineering (03/2006–11/2011)
UNIVERSIDAD ARGENTINA DE LA EMPRESA (UADE), Argentina

Bachelor of Science (BSc) in Production Administration (03/2006–11/2010)
UNIVERSIDAD ARGENTINA DE LA EMPRESA (UADE), Argentina



Motivation Letter of Maximiliano Leandro Moreira

Dear members of the Election Committee and General Assembly,

I am writing to express my interest in joining the EHEDG Advisory Board. With over a decade of experience in the Food and Beverages industry, I have developed a profound understanding of hygienic design and food safety, which aligns perfectly with the mission and values of EHEDG. Furthermore, Holger Schmidt -with whom I currently work in a cross-divisional task force for the food segment at Mettler Toledo, and shared several other projects- has kindly offered to nominate me.

In my current role within the division Industry at Mettler-Toledo GmbH, I have been entrusted with the responsibility of becoming the subject-matter expert in the Food and Beverages segment. This entails a deep understanding of production processes, customer pain points, and the critical importance of hygienic design guidelines and food safety regulations, among other product specifications that define a fit-for-purpose weighing device. Furthermore, I am part of the team in charge of bringing the floor scale PHD779 to market, which won the “Hygienic Design Award” by EHEDG at Cfia Expo 2024.

Previously, at Bühler AG, I had the responsibility to ensure that the new products met the customer needs and followed the hygienic design guidelines. This role required close collaboration with R&D to meet certification requirements.

Earlier in my career I had the opportunity to work for food producers. My hands-on experience in improving processes in beer production at AB InBev and controlling manufacturing quality at Cargill further complements my expertise in hygienic practices and food safety standards.

I am particularly drawn to EHEDG’s commitment to enhancing food safety and quality through the development of guidelines and best practices. I believe my qualifications and experience position me well to serve as a member of the Advisory Board. I am passionate about promoting innovative solutions and best practices within the industry, and I am eager to support EHEDG in shaping its mission, vision, and strategy.

Thank you for considering my application. I look forward to the possibility of contributing to EHEDG’s important work and am excited about the opportunity to collaborate with esteemed professionals in the field.

Sincerely,
Maximiliano Leandro Moreira