



CV of Bernd Roser

German citizen, married, 2 adult children
Living in Steinen, Germany

Professional career:

Habasit – power transmission and conveyor belts

Located in Reinach/BL, Switzerland

Senior Project Manager Technical Support/Food Hygiene Program Manager
04/2019–today

Senior Product Manager Food Fabric belts
01/2011–03/2019

Industry Segment Manager Food
04/2002–12/2010

Industry Segment Manager Wood/Car/Fitness
01/1997–03/2002

Manager Marketing Audi AG
08/1994–12/1996

Vitra GmbH – Office furniture

Weil am Rhein, Germany

Product Manager, various level, and portfolio
10/1986–07/1994

Education

Berufsakademie Lörrach/Duale Hochschule Baden-Württemberg
Bachelor of business and administration 10/1983–09/1986

Language skills:

German – native language
French – colloquial

English - fluent
Italian - colloquial



Motivation Letter of Bernd Roser

Habasit International AG
Power transmission and conveyor belts
Römerstrasse 1 P.O. Box 948
CFI-4153 Reinach BL 1 Tel. +41 61 715 15 15 www.habasit.com



To whom it may concern: application for EHEDG advisory board

For more than 20 years, I have been involved with the needs of the food industry in various business functions. My experience and exposure to customers, including both food processors and equipment suppliers, have given me significant insight into the industry's needs. These encompass not only technical and commercial aspects but increasingly the requirements of food safety and hygiene, which have become major influences on this business and the supply of components, such as belting, which is the sector I work in.

My employer, Habasit - a leading global company for conveyor and power transmission systems, became a member of EHEDG in 2005, a decision that was made within my team at the time and fully supported by me from the start. Over the years, in various roles, I have consistently followed the progress of EHEDG, even when I was not directly involved.

Since 2019, I have been acting as the link between my company and EHEDG. This has allowed me to actively participate in two EHEDG workgroups ("Conveyor Systems" and "Maintenance"), and I highly value the teamwork within these groups.

The 2024 EHEDG elections for advisory board membership provide me with the opportunity to offer my background and involvement to the broader EHEDG organization.

Best regards
Habasit International AG

Habasit International

Bernd Roser
Senior Project Manager
Technical Support