



European Hygienic Engineering & Design Group

CV of Didier Piffet



STÄUBLI

Didier Piffet, Global Food Market Leader

- French national, 61 years old.
- 35+ years of experience in the industry.
- Professional experience in Marketing, Sales, Production, and Service.
- Expertise in the field of automation, robotisation, and industrial equipment for multiple sectors, including food.
- Experience in managing multicountry, multicultural, and international projects and teams (Europe, Asia, Americas).
- Analysing the food market and segment requirements in collaboration with food producers, OEMs, equipment and machine builders, EHEDG, 3A, USDA, FDA, and other related organizations or institutes (DMRI, AMPC, GTRI, NMBU, Fraunhofer, etc.).
- Translating market needs into a robotics product range development roadmap and product service offers compliant with the requirements.
- Supporting business development and sales networks in promoting hygienic design solutions and guidelines.
- Collaborating closely with ACTALIA in France to establish cleaning and disinfection protocols (TACT), focusing on the robot range and working on a testing program.
- Promoting and supporting the guidance for hygienic design and innovative projects to improve sustainability.



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Some Key of success:

A continuous process of In-depth collaboration with a community of experts



Rules, Standards, Hygienic design organism & experts

Food Producer

Machine Builders



Segment experts, Associations



IT, IA, Deep Learning



*Research institutes
Microbiology Experts*

Digital Twin technology



Safety experts Chemistry & Sanitation Experts

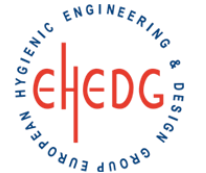
COOPERATION



Safety experts

Chemical suppliers

Materials Résistance & Surface Finishing Experts





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Motivation Letter of Didier Piffet

Dears,

I am graduates in electromechanical and automation engineering, and business management MBA.

I have large experience , more than 35 years in multiples companies working with various countries in the world.

My task was engineering , Sales, business development, Marketing, Production & business unit management, Consultancy in innovation, Coach& Business angel in an organization supporting the development of start up in various industrial segment.

My Current experience is focus only in food business, especially specifying product & Service market needs with RD team & working closely with EHEDG guidelines , coordinating some of my colleagues from RD side in some internal and external working group (Currently Hygienic design guidelines for robotics) , but as well with ACTALIA French representatives of EHEDG, and also locally in some country promoting with EHEDG local representatives hygienic design as well as also in my company responsible to drive Customers innovation workshops.

I also conducting an assessment of our robot range in regards of rules, standards and guidelines with experts (as example CFS Intralox) and as well with 3A SSI representatives.

I initiated a project called “CLEANAGE” with some external partners to map and set cleaning and disinfection protocols of references by subsegment which is the basement of our product range aging test program.

From my experience working in the food industry, I identified some huge difference of adoption by countries, and between small or middle enterprises in term of knowledge, culture of the risk and hygienic design . Also, the rules, standard, guidelines are not harmonise and this is very critical & complex for the users to handles.

I think there is still a lot to do to simplify , clarify and I have as example one topic in head : 3A SSI /USDA/EHEDG harmonization. I investigated and think it would be very valuable to push and bring to a more understandable & global guidelines . Currently our equipment manufacturers, OEM, product supplier (Such as robots but not only) who focus on world market face difficulties with that, a bottleneck for them with these various doc.

As example, The existing standards for Robots product is not clear as well (3 A standard 103 00 , and general European guidelines do not as well facilitate).

I am interested because with my experience I can drive some initiative to make easy life of equipment manufacturers , OEM, product supplier , as well as robot manufacturers & integrators the business life in this world.



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All this bring to the fact I would be the perfect for the role of Advisory Board Member.
I remain at your disposal to explain in more details my motivation and fact I am the right candidate.
Best regards