

# EHEDG WORLD CONGRESS 2026

7 & 8 October 2026

Austria Center Vienna

Bruno-Kreisky-Platz 1, 1220 Vienna, Austria

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# Expectations

## Plenary Sessions

With an extensive line-up of speakers from organisations at the forefront of hygienic design, the EHEDG World Congress offers key insights and actionable takeaways on themes like food safety, food quality, productivity and sustainability.



## Facilitated Network Opportunities

Your chance to connect with new contacts, explore new business relationships or catch up with longtime industry friends.



## Scientific Poster Area

Explore the forefront of scientific innovation by engaging with doctoral students and researchers showcasing their work in the form of posters.



## Parallel Sessions

Several breakout sessions provide the opportunity for small groups to dive deeper into specific hygienic design issues. EHEDG Regional Sections and Working Groups share their achievements and their plans going forward.



## Social Programme

We will bring you into the heart of Vienna's elegance, where 19th-century palaces and timeless architecture set the stage for an unforgettable evening.



# Network

The EHEDG World Congress draws key stakeholders from food producing, food processing and equipment manufacturing companies, as well as institutes.



## COUNTRIES REPRESENTED



## TOP 3 INDUSTRIES

Equipment  
Manufacturing



Food  
Processing



Consultancy



## TOP 3 DEPARTMENTS

Food Science,  
Safety, and  
Quality



Engineering  
and Technical  
Operations



Corporate  
and Business  
Functions





# Why should you sponsor?

## To stand out from the crowd



Visitors to the EHEDG World Congress are looking for solution providers operating in the area of hygienic design and engineering. This is your chance to present the latest developments in the sphere of food safety and quality.

Our attendees have an understanding of your product offerings, and more than 70% can influence or make purchasing decisions. The EHEDG World Congress takes place at the beginning of the fourth quarter of the year, in-time for large purchases to align with budget.

## To showcase your company



## To fill in your pipeline



Present your organisation to all participants during the sponsor tour, engage with fellow exhibitors, and strengthen your partnership with EHEDG through valuable networking opportunities.



# Why should you sponsor?

## To translate global exposure into global business



The EHEDG World Congress notably opens a whole new set of international doors. Over the last 15 years, our event has attracted visitors from more than 50 countries.

Not only will you have a booth during the EHEDG World Congress 2026, but every sponsorship package also includes a virtual booth or room at our EHEDG Online Congress, which will take place on November 5 and 6, 2025. Our team will help you design your digital stand, develop the material needed to showcase your products and services, and get ready to welcome the event visitors and connect with them.

Besides this complementary exhibition opportunity, your organisation will be featured in our communication channels, from the EHEDG Online Congress in 2025 until the EHEDG World Congress in 2026.

## To benefit from nearly 2 years of exposure







At the EHEDG World Congress in Munich, we were able to present, challenge and discuss our latest innovations, and win new contacts among global hygienic design experts.



Tim Schrodtt  
European Industry Manager - Food & Beverage



My interactions with guest speakers, customers, and even competitors were extremely fruitful. The discussions were not only informative but also conducted in a spirit of cooperation and mutual respect, which is important for progress in our field.



Bo James Andersen  
Global Commercial Lead - Food & Beverage



Events like this bring people together to share knowledge, promote collaboration, and drive meaningful change. Every dialogue, presentation, and demonstration at the congress helps sharpen our collective understanding of food safety challenges and the methods to tackle them.



Wesley Pieterse  
Global Manager - Poultry, Meat & Seafood



Coming into the event we did not really know what to expect with it being our first time, however even with little prior insight, the event certainly surpassed our expectations. It gave us strong networking opportunities and interesting discussions with key industry players.



Samuel Peppin  
Managing Director



# Sponsorship Opportunities



## GOLD

The GOLD Package is the best option we have available for you. This package includes free conference participation for two company representatives, in a space of 8 m<sup>2</sup>. In terms of promotion, you will have exclusive featured content on our website and communication channels, a 60-second clip played during the Congress and more exposure.



## SILVER

The SILVER Package is a mid-range solution compared to the other ones available. This package includes free conference participation for two company representatives, in a space of 6 m<sup>2</sup>. Your logo will be shown on-site, and your organisation will be included in the Congress programme book and our website.



## BRONZE

The BRONZE Package is our budget-friendly solution. This package includes free conference participation for one company representative, in a space of 4 m<sup>2</sup>. In terms of promotion, your logo will be displayed at the venue and on our website.

# Special Sponsorship Offer Austrian Companies (Not Yet EHEDG Members)

Take this opportunity to showcase your organisation at a global congress with over 350 delegates, start your journey with EHEDG, and grow your network and expertise in hygienic design.



€7,500 with a 3-year engagement with EHEDG. Includes:

- 4 m<sup>2</sup> booth
- 2 staff members
- Free EHEDG membership until 31 December 2026
- Standard membership fee in 2027 & 2028 (based on company annual food-related turnover)
- All other perks associated with the Bronze package apply

Limited to 8 companies.

**Apply now!**



# Sponsorship Opportunities Comparison

During the EHEDG World Congress 2026		Gold	Silver	Bronze
		€12,995	€10,495	€8,995
Booth		8m2	6m2	4m2
	Tv monitor at the booth	●		
Complementary registrations	Staff Members	2	2	1
	Early bird ticket pricing for additional Congress registration(s)	●	●	●
EHEDG website promotion	Logo listed in the Congress area of the EHEDG website, leading to a dedicated landing page with sales material	●	●	
	Logo listed in the Congress area of the EHEDG website			●
On-site promotion	1/4 page in the online Congress pocket programme book, with QR code leading to your website	●	●	
	Logo listed in the online and printed Congress pocket programme book	●	●	●
	60"clip (provided by the sponsor), played during the Congress	●		
	Logo displayed on signage at the Congress venue	●	●	●
	Logo displayed on projection screen on the main stage during the breaks	●	●	●
	Your giveaway for the delegates that has to fit in on A4 bag	●	●	

\*Complementary if you register before the 31 August

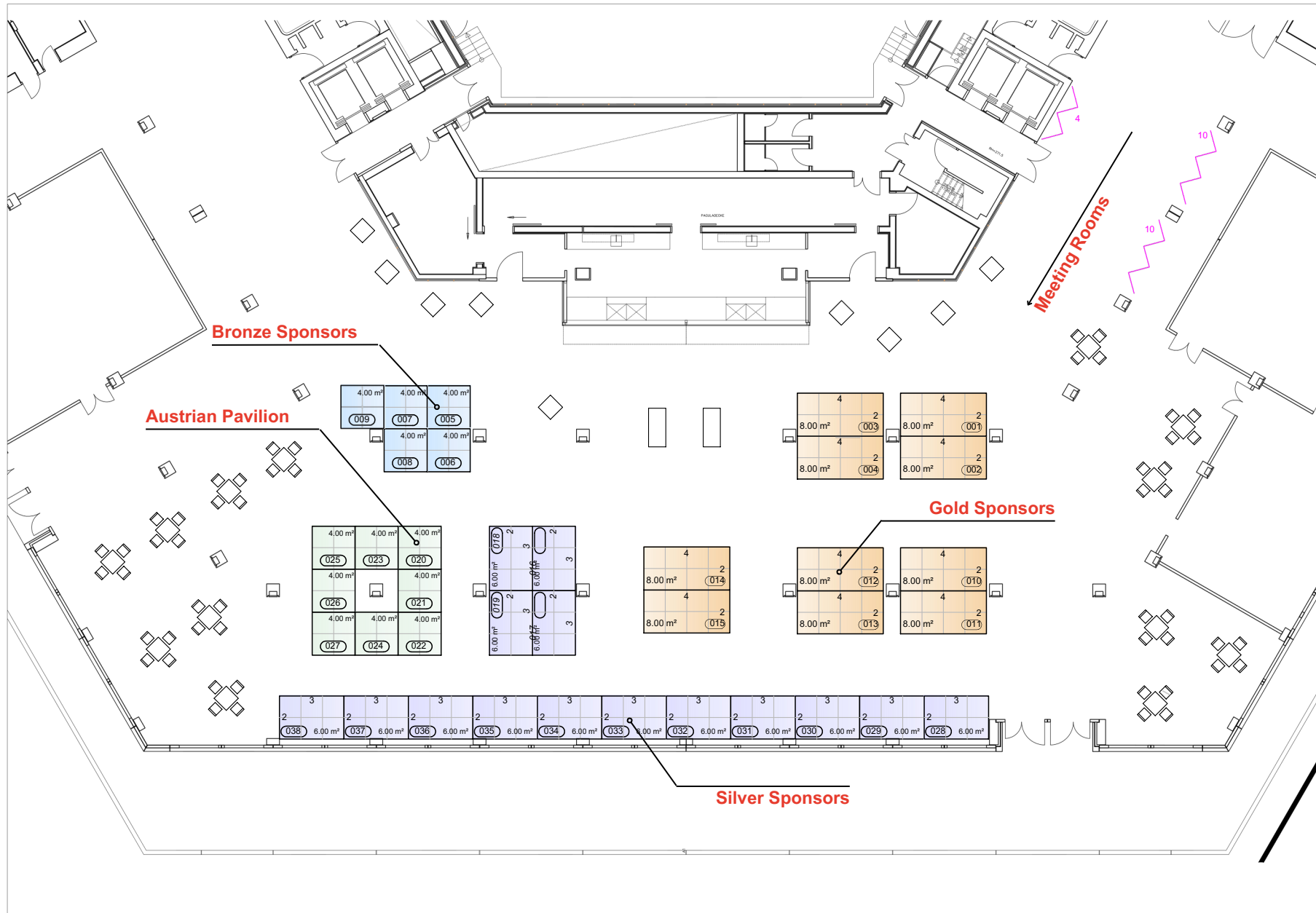
# Sponsorship Opportunities Comparison

Before the EHEDG World Congress 2026		Gold	Silver	Bronze
Booth	Virtual booth/room at the EHEDG Online Congress 2025*	●	●	●
EHEDG website, social media, publication, and e-mail promotion	Inclusion in the EHEDG Online Congress 2025 related mailings, starting in Q3-2025*	●	●	●
	Inclusion in the Q4-2025, Q1, Q2 and Q3-2026 EHEDG newsletter to 6,000+ recipients	●		
	Inclusion in the Q4-2025 and Q2-2026 EHEDG newsletter to 6,000+ recipients		●	●
	Inclusion in the EHEDG World Congress 2026 press releases (pre-event and post-event)	●	●	●
	One repost on LinkedIn of your organisation's post mentioning that you are one of our Gold sponsors	●		
	Periodic generic sponsors post on LinkedIn	●	●	●
	Featured 4-page spread interview in the EHEDG Yearbook published March 2026	●		
	Featured 2-page spread interview in the EHEDG Yearbook published March 2026		●	
	Featured 1-page interview EHEDG Yearbook published in March 2026			●

\*Complementary if you register before the 31 August

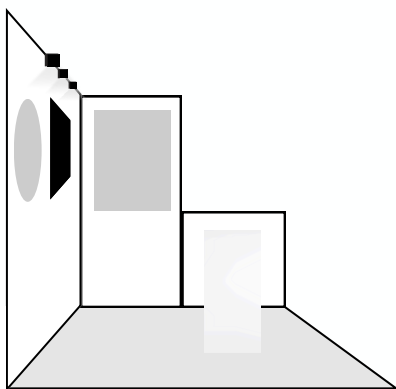
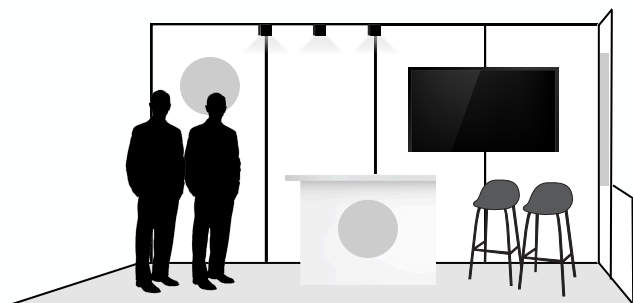


# Floor Plan





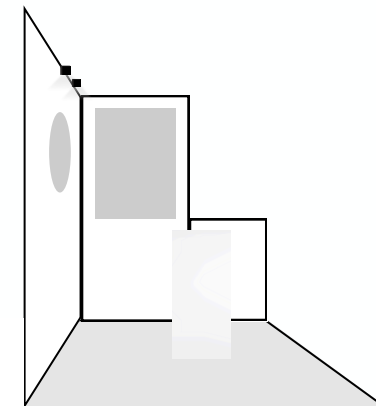
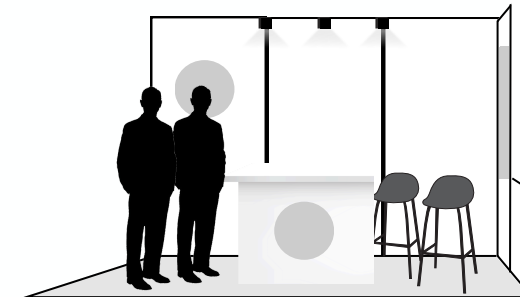
GOLD





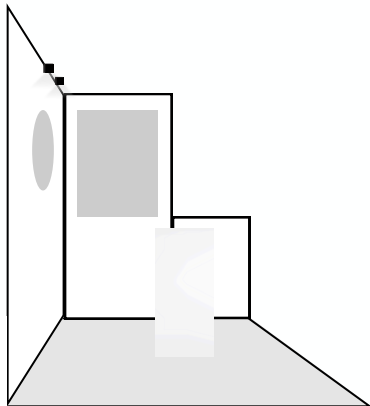
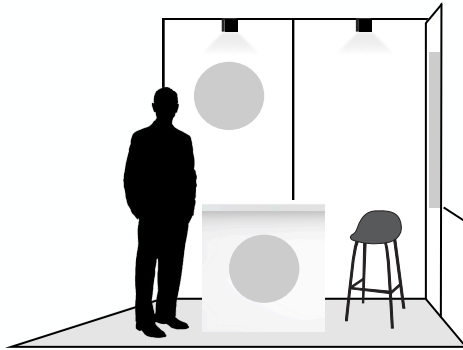


SILVER





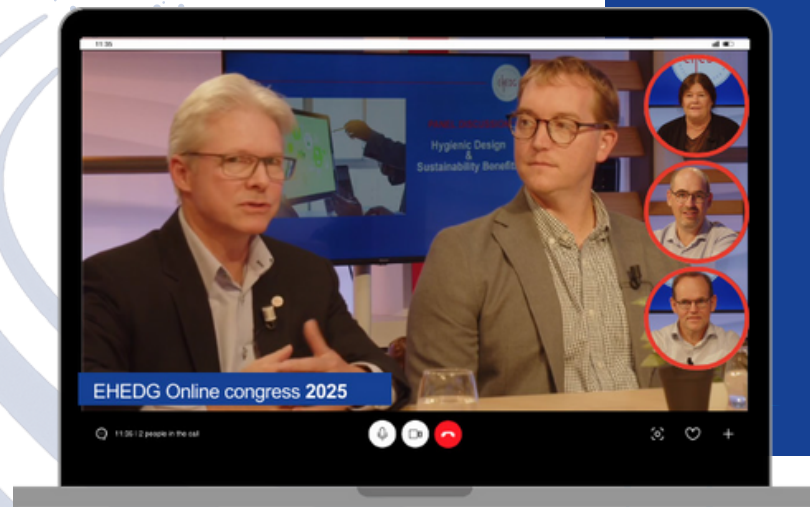
BRONZE





# Be Visible Before the EHEDG World Congress 2026

Sign up as a sponsor for the EHEDG World Congress 2026 before October 2025 and enjoy exclusive visibility a year ahead of the World Congress. Showcase your brand to a global audience (700+ attendees) at the EHEDG Online Congress 2025 with a dedicated virtual booth. Gain additional exposure through EHEDG newsletters, social media, and promotional features including interviews and Yearbook articles. Register by the 29<sup>th</sup> of September to benefit from complementary participation and maximise your impact throughout the entire campaign.



## EHEDG Online Congress 2025

*"The benefits of keeping it clean"*

5 & 6 November

5 November 13:00 CEST - 17:00 CEST (Americas & Europe)

6 November 09:00 CEST - 13:00 CEST (APAC & Europe)



# Next Steps

Present your product or solution in a booth in front of some of the most influential decision-makers in the food industry who are looking for solution providers operating in the area of hygienic design and engineering.



Scan QR code to register!



Our team is looking forward to working closely together to accommodate your strategic business goals.

We are looking forward to seeing you at the  
EHEDG WORLD CONGRESS 2026,  
7 & 8 October 2026, in Vienna, Austria



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