



# **EHEDG WORLD CONGRESS 2024**

2 & 3 October 2024

La Cité Nantes Congress Centre  
Nantes, France





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# Expectations

## Plenary Sessions

With an extensive line-up of speakers from organisations at the forefront of hygienic design, the EHEDG World Congress offers key insights and actionable takeaways on themes like food safety, food quality, productivity and sustainability.



## Parallel Sessions

Several breakout sessions provide the opportunity for small groups to dive deeper into specific hygienic design issues. EHEDG Regional Sections and Working Groups share their achievements and their plans going forward.



## Facilitated Network Opportunities

Your chance to connect with new contacts, explore new business relationships or catch up with longtime industry friends.

## Social Programme

Time to wrap up the first day and immerse yourself in the imaginary world of Jules Verne at the Les Machines de l'Île. A truly one-of-a-kind experience.

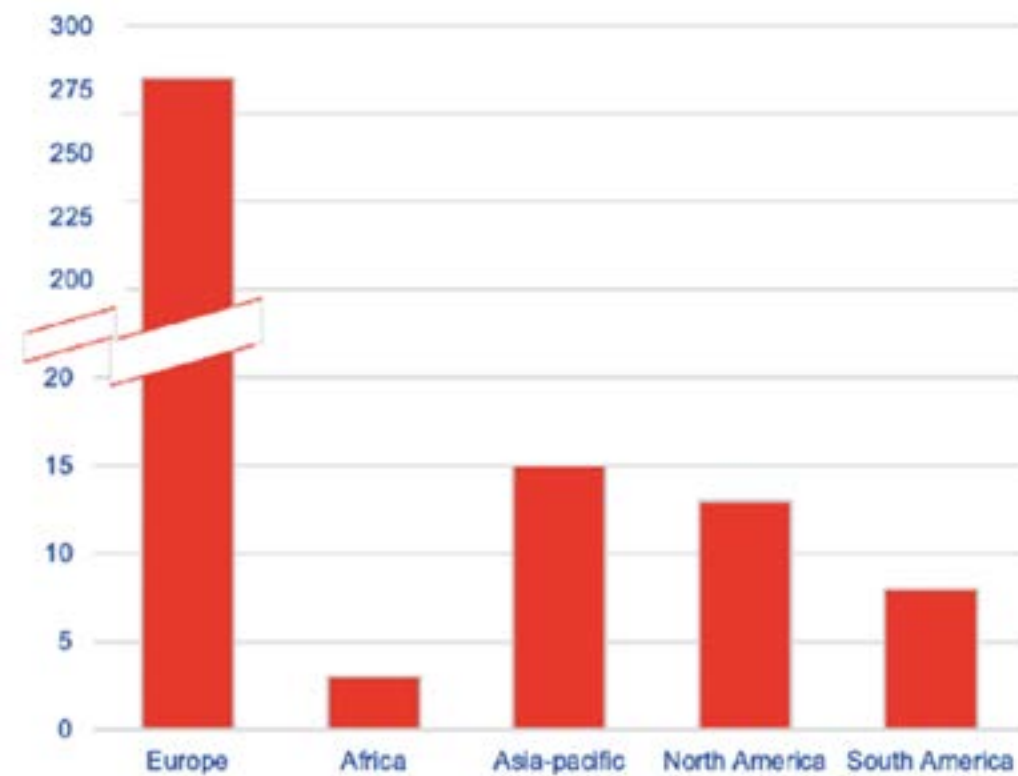


## Scientific Poster Area

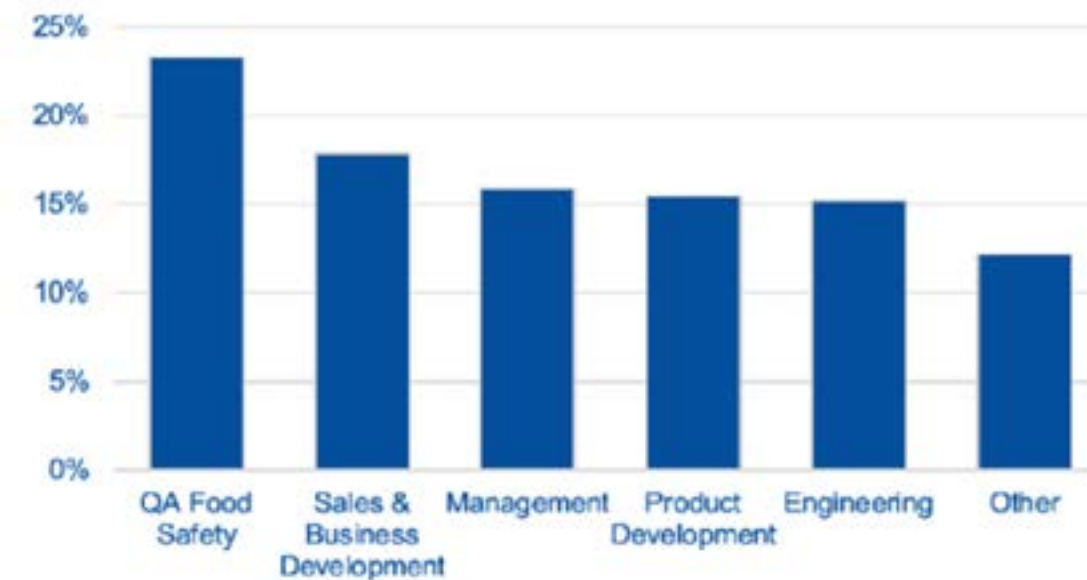
Doctoral students and researchers are invited to showcase the areas they excel in and present their work in the form of a poster.

# Who will you meet?

The EHEDG World Congress draws key stakeholders from food producing, food processing, and equipment manufacturing companies, as well as institutes.



“In 2022 we welcomed over 320 delegates”



“The delegates show a nice mix of professional backgrounds.”

# Why should you sponsor?

## To stand out from the crowd

Visitors to the EHEDG World Congress are looking for solution providers operating in the area of hygienic design and engineering. This is your chance to present the latest developments in the sphere of food safety and quality.

## To translate global exposure into global business

The EHEDG World Congress notably opens a whole new set of international doors. Over the last 15 years, our event has attracted visitors from more than 50 countries.

## To fill in your pipeline

Our attendees have an understanding of your product offerings, and more than 70% can influence or make purchasing decisions. The EHEDG World Congress takes place at the beginning of the fourth quarter of the year, in-time for large purchases to align with budget.

## To benefit from nearly 2 years of exposure

Not only will you have a booth during the EHEDG World Congress 2024, but every sponsorship package also includes a virtual booth or room at our EHEDG Online Congress, which will take place on September 13 and 14, 2023. Our team will help you design your digital stand, develop the material needed to showcase your products and services, and get ready to welcome the event visitors and connect with them.

Besides this complementary exhibition opportunity, your organisation will be featured in our communication channels, from the EHEDG Online Congress in 2023 until the EHEDG World Congress in 2024.

# Testimonials



“ At the EHEDG World Congress in Munich, we were able to present, challenge and discuss our latest innovations, and win new contacts among global hygienic design experts. ”

*-Tim Schrodt, Regional Industry Manager*

Endress+Hauser 



“ It was a great experience, with a lot of new impressions and exchanges between visitors and speakers. Looking forward to the next EHEDG World Congress! ”

*-Jürgen Willmann, Manager Sales Food*

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# Sponsorship opportunities



## PLATINUM

The Platinum Package is the best option we have available for you. With this package, you are able to demonstrate your equipment with a total of two staff members in a space of 8 m<sup>2</sup>. In terms of promotion, you will have on-site interviews, exclusive featured content on our website and communication channels, a 60-second clip played during the Congress and more exposure.



## GOLD

The Gold Package is a mid-range solution compared to the other ones available. You can bring a total of two staff members into a space of 6 m<sup>2</sup>, where you can showcase your equipment. Your logo will be shown on-site, and your organisation will be included in the Congress programme book and our website.



## SILVER

The Silver Package is our budget-friendly solution, your go-to option if you want to introduce your company to our audience in a space of 4 m<sup>2</sup> with a total of 1 staff member. In terms of promotion, your logo will be displayed at the venue and on our website.

# Sponsorship opportunities comparison

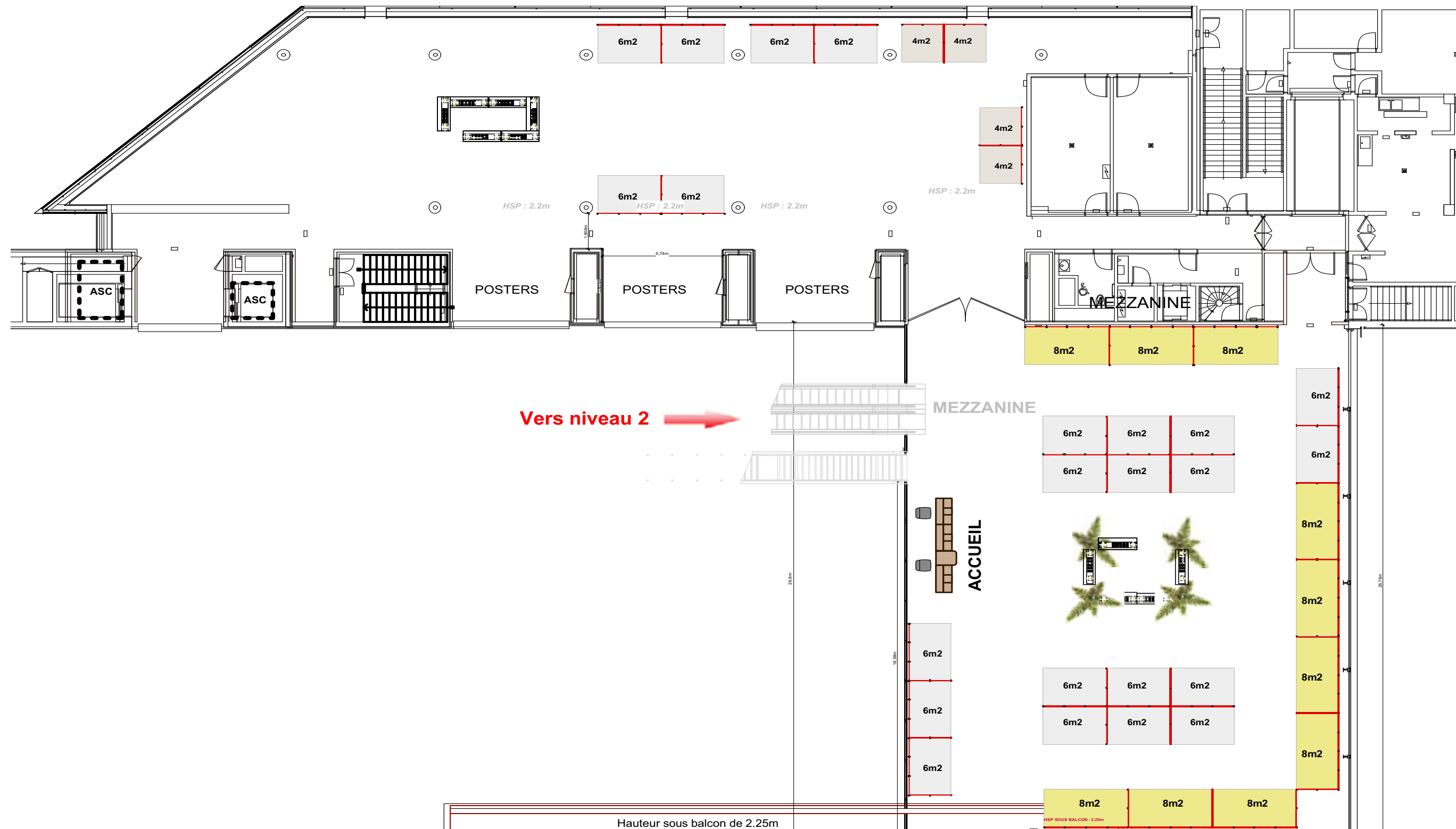
During the EHEDG World Congress 2024		Platinum	Gold	Silver
		€12,995	€10,495	€8,995
Booth		8 m2	6 m2	4 m2
	Tv monitor at the booth	●		
Complementary registrations	Staff members	2	2	1
	Early bird ticket pricing for additional Congress registration(s)	●	●	●
EHEDG website promotion	Logo listed in the Congress area of the EHEDG website, leading to a dedicated landing page with sales material	●	●	
	Logo listed in the Congress area of the EHEDG website			●
	On-site interviews to be published on the EHEDG website and communication channels post-event	●		
On-site promotion	¼ page in the online Congress pocket programme book, with QR code leading to your website	●	●	
	Logo listed in the online and printed Congress pocket programme book	●	●	●
	60" clip (provided by the sponsor), played during the Congress	●		
	Logo displayed on signage at the Congress venue	●	●	●
	Logo displayed on projection screen on the main stage during the breaks	●	●	●
	Your giveaway for the delegates that has to fit in an A4 bag	●	●	

Before the EHEDG World Congress 2024		Platinum	Gold	Silver
Booth	Virtual booth/room at the EHEDG Online Congress 2023 (13 & 14 September 2023) *	●	●	●
EHEDG website, social media, publication, and e-mail promotion	Inclusion in the EHEDG Online Congress 2023 related mailings, starting in Q2-2023 *	●	●	●
	Inclusion in the Q4-2023, Q1, Q2 and Q3-2024 EHEDG newsletters to 3,500+ recipients	●		
	Inclusion in the Q4-2023 and Q2-2024 EHEDG newsletters to 3,500+ recipients		●	●
	Inclusion in the EHEDG World Congress 2024 press release (pre-event and post-event)	●	●	●
	One repost on LinkedIn of your organisation's post, mentioning that you are one of our Platinum sponsors.	●		
	Periodic generic sponsors post on LinkedIn	●	●	●
	Featured video or written article interview on www.ehedg.org	●		
	Featured interview in the EHEDG e-magazine published in January 2024, or ½ advertisement in the digital EHEDG e-magazine published in January 2024	●		
	¼ page advertisement in the digital EHEDG e-magazine published in January 2024		●	

\*Complementary if you register before the 15<sup>th</sup> of August.



# Floorplan



\*Please be advised that the floor plan is provided for illustrative purposes and may be subject to minor modifications

# Next Steps

Present your product or solution in a booth in front of some of the most influential decision-makers in the food industry who are looking for solution providers operating in the area of hygienic design and engineering.

Our team is looking forward to working closely together to accommodate your strategic business goals.

[Click here to register](#)



**So you can find out how to benefit from all the exposure we offer**





We are looking forward to seeing you at  
the EHEDG WORLD CONGRESS 2024,  
2 & 3 October 2024, in Nantes, France

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